

# Empowering Enterprise AI Adoption with Actionable Insights

**Company Name:** Druid AI  
**Industry:** Software Development  
**Revenue:** -  
**Employees:** 51-200



## Mission-critical priority

Leo Gaciu, Head of Strategic Partnerships and Market Expansion US at Druid AI, sought support from Gartner to position Druid AI in the market, expanding to the US, and embedding pipeline insights into their product strategy and roadmap. Druid AI worked with Gartner to accelerate execution by leveraging actionable insights, peer community knowledge, and AskGartner to streamline research and drive impactful enterprise workflow automation outcomes.



## How Gartner helped

The client used:

- **Market Insights** to inform their product strategy and roadmap
- **Peer Insights Community** provided perspectives and real world knowledge that helped orchestrate and drive adoption.
- **AskGartner** feature allowed the organization and members to quickly summarize and understand content



## Outcome

With support from Gartner, the client:

- **Enhanced product strategy and roadmap execution** through integration of research and insights enabling greater clarity.
- **Accelerated market expansion** and positioning through peer insights
- **Streamlined research and increased focus with AskGartner** by having summarized content, reducing time spent searching for information

"Embedding insights from Gartner into our product strategy and product roadmap helps us move faster and with more confidence."

- Leo Gaciu, Head of Strategic Partnerships and Market Expansion, Druid AI