

Gartner for Supply Chain

28 Key Logistics Activities



Leaders in logistics and supply chain are searching for ways to improve their departments, but competing priorities leave them wondering where to focus attention, time and money. With the right plan, you can focus on innovation and maturing your function. We can help you build a world-class logistics organization: Identify key logistics activities, prioritize with confidence and master organizational execution.

Manage logistics strategy	Manage logistics technology	Manage logistics organization	Manage logistics performance	Manage outsourcing	Manage warehousing	Manage freight forwarding	Manage transportation	Manage global trade
Design logistics strategy	Design logistics technology roadmap	Design organization structure	Manage logistics process	Develop outsourcing policies	Execute warehouse operations	Execute shipments	Execute transport movements	Establish global trade policies
Manage logistics financials	Manage logistics data	Manage logistics talent strategy	Develop logistics analytics	Manage 3PL contracting	Manage inventory	Manage incoterms	Manage shipment routing	Govern global trade activities
Manage strategy for sustainability	Leverage logistics technology	Establish logistics culture	Govern logistics performance	Govern 3PL performance	Manage reverse logistics	Manage shipment modes	Monitor transport movements	Ensure global trade compliance
			Manage logistics decisions					

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