

Gartner®

Consumer Products Supply Chain Top 10 for 2025

Spotlighting the transformative
power of the top consumer products
supply chains



Superior supply chains deliver on the business's purpose

They don't just push products; they understand customer value, invest in demand management and promote innovation against ESG. The **Gartner Supply Chain Top 25** is a renowned annual ranking of the world's superior supply chains. From financial and corporate social responsibility data and community opinion, we identify, celebrate and profile companies demonstrating excellence in supply chain management. Clients use peer benchmarks to make the business case for supply chain transformation and the best practices to accelerate supply chain performance.



Introduction

Businesses are operating in a fast-changing environment, with challenges and opportunities coming from rapidly advancing technology, geopolitical instability, and economic and environmental headwinds. The supply chain sits at the nexus of these trends and is in a unique position to turn divergence into advantage for the enterprise.

How do leading supply chains navigate through the noise and deliver on mission-critical outcomes? By demonstrating supply chain maturity and leadership in agentic AI, autonomous operations and water stewardship.

The integration of agentic AI enables autonomous operations to independently optimize processes and make informed decisions. The cooling requirements for data center demands needed to support AI computing power extend the importance of water stewardship beyond industries that include water in their products. And AI can also be an enabler of resource management and sustainability initiatives, with advanced technologies transforming operational efficiencies and enabling precise monitoring, predictive analytics and adaptive strategies.

The companies featured in the Consumer Products Supply Chain Top 10 for 2025 differentiate themselves from the rest of the pack by leveraging innovation, efficiency, sustainability and technology to address the complex challenges of today's global supply chain.

This data is drawn from the Gartner Supply Chain Top 25 for 2025, a global dataset.

Turn the page to see the companies ranked in the Consumer Products Supply Chain Top 10 for 2025 and read about the three macro trends impacting future supply chain strategy.

Purpose of Gartner Supply Chain Top 25:

- Elevate the profession
- Spark the debate
- Gain lessons from leaders
- Raise the bar for all
- Cross-pollinate ideas

Gartner Supply Chain Top 25 for 2025: Consumer Products Top 10

01

L'Oréal

02

**Colgate-
Palmolive**

03

Danone

04

Nestlé

05

Diageo

06

**The Coca-Cola
Company**

07

General Mills

08

PepsiCo

09

Heineken

10

AB InBev



Gartner Supply Chain Top 25 for 2025

- | | | | | | |
|----|--------------------|----|-----------------------|----|--------|
| 01 | Schneider Electric | 11 | Nestlé | 21 | Sanofi |
| 02 | NVIDIA | 12 | Diageo | 22 | JD.com |
| 03 | Cisco Systems | 13 | Walmart | 23 | BMW |
| 04 | AstraZeneca | 14 | The Coca-Cola Company | 24 | GSK |
| 05 | Johnson & Johnson | 15 | Siemens | 25 | Intel |
| 06 | L'Oréal | 16 | Novartis | | |
| 07 | Colgate-Palmolive | 17 | General Mills | | |
| 08 | Lenovo | 18 | PepsiCo | | |
| 09 | Microsoft | 19 | Heineken | | |
| 10 | Danone | 20 | HP Inc. | | |



Supply Chain Masters

Masters have attained top 5 composite scores in the Gartner Supply Chain Top 25 for at least seven out of the last 10 years (2015-2025).

Amazon

P&G

Apple

Unilever

Visit gartner.com/en/supply-chain-top-25 to read about the leading companies in the Gartner Supply Chain Top 25 for 2025.

Macro trends among this year's supply chain leaders



Agentic AI

Building on the foundations of traditional and generative AI, agentic AI introduces a new dimension of supply chain transformation by harnessing the capabilities of machine learning, deep learning and reinforcement learning to autonomously adapt to new information. This groundbreaking advancement promises to deliver autonomous decision making and execution across supply chain functions like demand forecasting, supplier selection and route optimization.



Autonomous operations

Unlike traditional automation focused on isolated machines, autonomous operations integrate a wide array of activities and use capabilities such as self-monitoring, self-regulation and continuous optimization to maintain process integrity amid variability. Autonomous operations can help supply chain organizations increase productivity, enhance workplace safety, ensure consistency in decision making and mitigate risks associated with skills shortages.



Water stewardship

As water emerges as a critical component of corporate and national security, supply chain leaders are differentiating themselves by developing well-defined water stewardship strategies. Examples include: integrating water considerations into strategic decisions like site selection and supply chain design, using technologies such as water loops, enhancing scenario planning for water-dependent operations and embedding water management requirements across suppliers.



Explore Gartner's supply chain AI resource center.







Download our three-phase roadmap to supply chain hyperautomation.



Play our on-demand webinar on supply chain strategy amid resource constraints.

Actionable, objective insights

Explore these additional complimentary resources and tools on supply chain management:

 <p>eBook Cultivate Next-Generation Sensing Capabilities</p> <p>Learn how consumer product companies solve supply chain challenges through demand sensing.</p> <p>Download eBook</p>	 <p>Report Gartner Power of the Profession™ Supply Chain Awards</p> <p>See supply chain excellence in action at award-winning companies.</p> <p>Download Report</p>	 <p>Report Make the SKU Optimization Process More Profitable</p> <p>Find out seven ways to strengthen your SKU optimization strategy.</p> <p>Download Report</p>	 <p>Tool Accelerators for Chief Supply Chain Officers</p> <p>Execute your strategic and innovation goals faster with curated tools for driving supply chain performance and transformation.</p> <p>Learn More</p>
--	---	--	---

Already a client?
Get access to even more resources in your client portal. [Log In](#)

Connect with us

Get actionable, objective business and technology insights that drive smarter decisions and stronger performance on your mission-critical priorities.

U.S.: 1 855 811 7593

International: +44 (0) 3330 607 044

[Become a Client](#)

Learn more about Gartner for Supply Chain

gartner.com/en/supply-chain

Stay connected to the latest insights

