



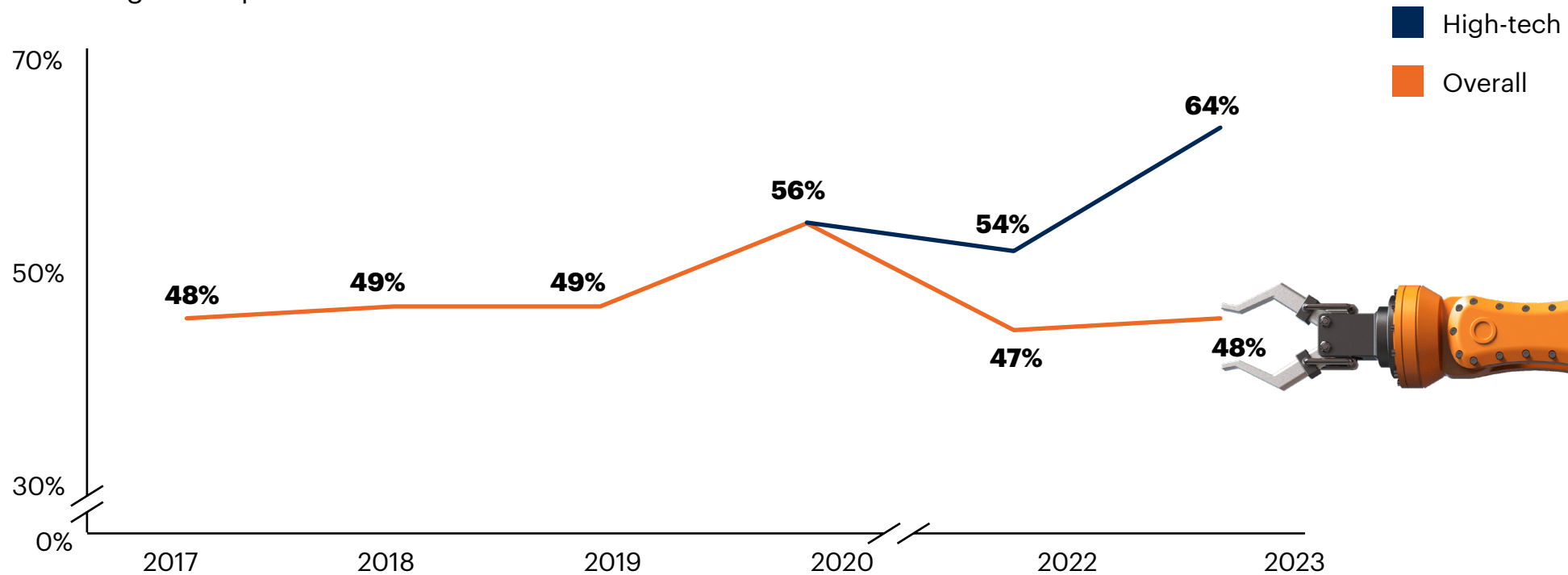
Gartner®

The Future of Supply Chain for the High-Tech Industry

High-tech supply chains keep growing their influence ...

CEOs and executive teams believe supply chain is as important to business success as other functions

Percentage of respondents

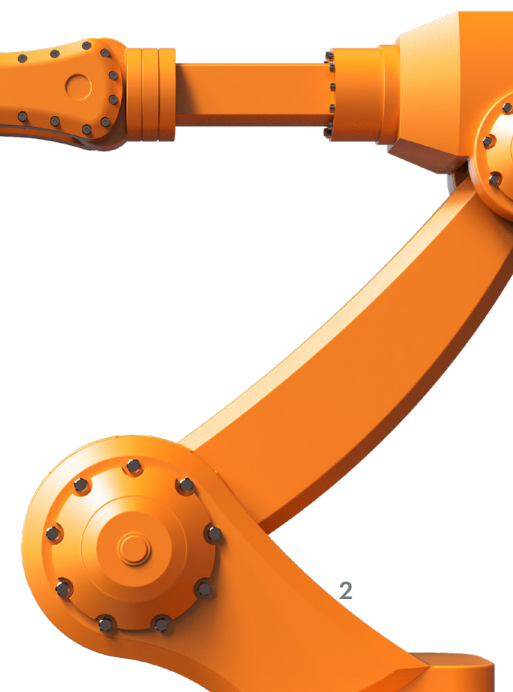


Note: Minor variations in the appearance of the charts are a result of rounding of numbers.

n = 818 overall; 125 high-tech

Q: Do you believe your CEO and executive management team appreciate the alignment of business strategy and supply chain strategy today?

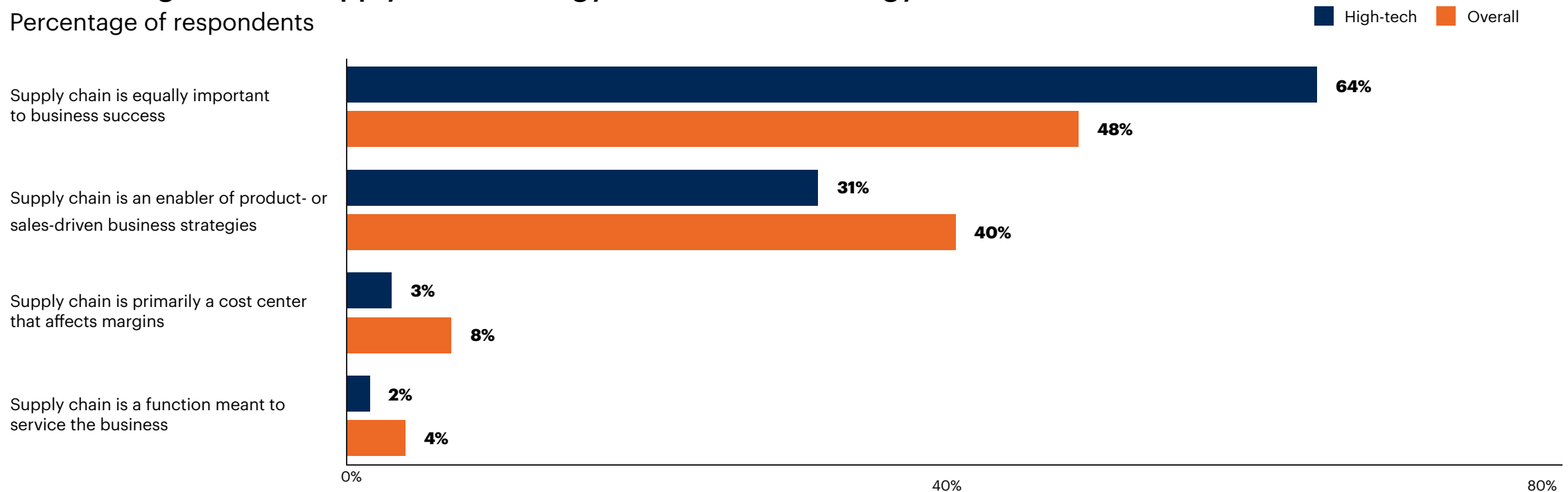
Source: 2023 Gartner Future of Supply Chain Survey



... but there remains an opportunity to refocus on product and business strategies

Current alignment of supply chain strategy and business strategy

Percentage of respondents



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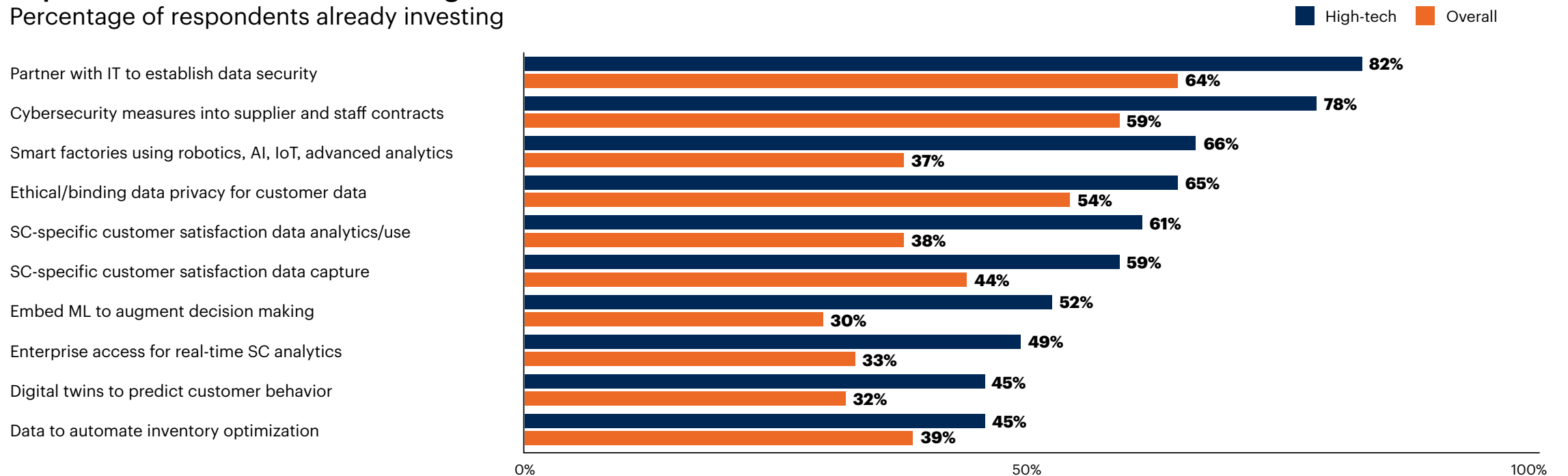
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Q: Do you believe your CEO and executive management team appreciate the alignment of business strategy and supply chain strategy today?

Source: 2023 Gartner Future of Supply Chain Survey

High-tech CSCOs are ahead of the pack on digital economics ...

Top 10 investments to deliver digital economic value Percentage of respondents already investing



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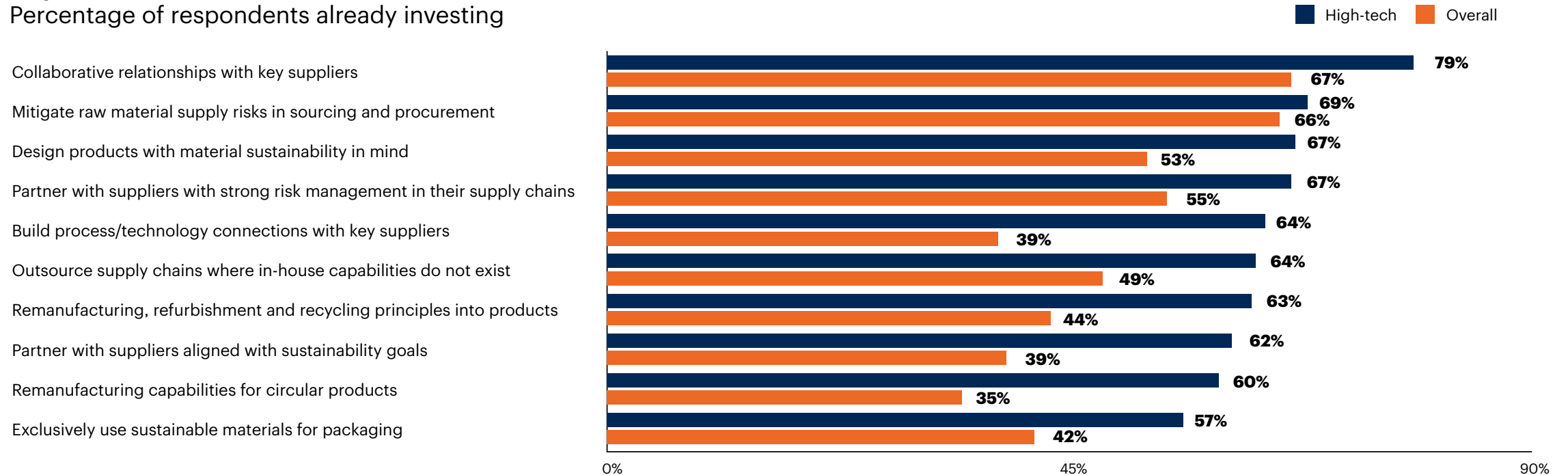
Q: Please indicate in which activities your organization is already investing to deliver economic value through better digital leadership.

Source: 2023 Gartner Future of Supply Chain Survey

... but need to drive prioritization and focus on resource economics

Top 10 investments to deliver resource economic value

Percentage of respondents already investing



Note: Minor variations in the appearance of the charts are a result of rounding of numbers.

n = 818 overall; 125 high-tech

Q: Please indicate in which activities your organization is already investing to improve your resource economics for sustainable business growth.

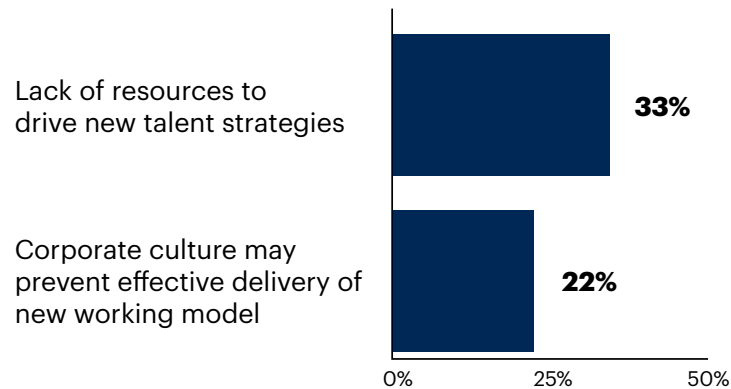
Source: 2023 Gartner Future of Supply Chain Survey

High-tech CSCOs anticipate facing major challenges over the next 3 years

Percentage of high-tech respondents

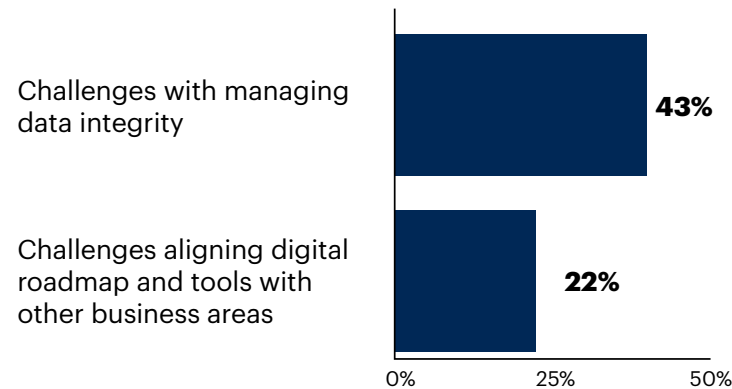
Resource shortages and low engagement

Top 2 people challenges



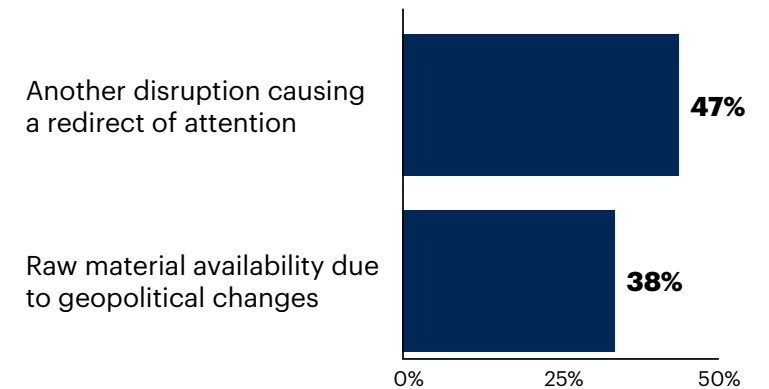
Risks to data integrity

Top 2 digital challenges



Lack of supply chain resiliency

Top 2 resource challenges



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n = 125

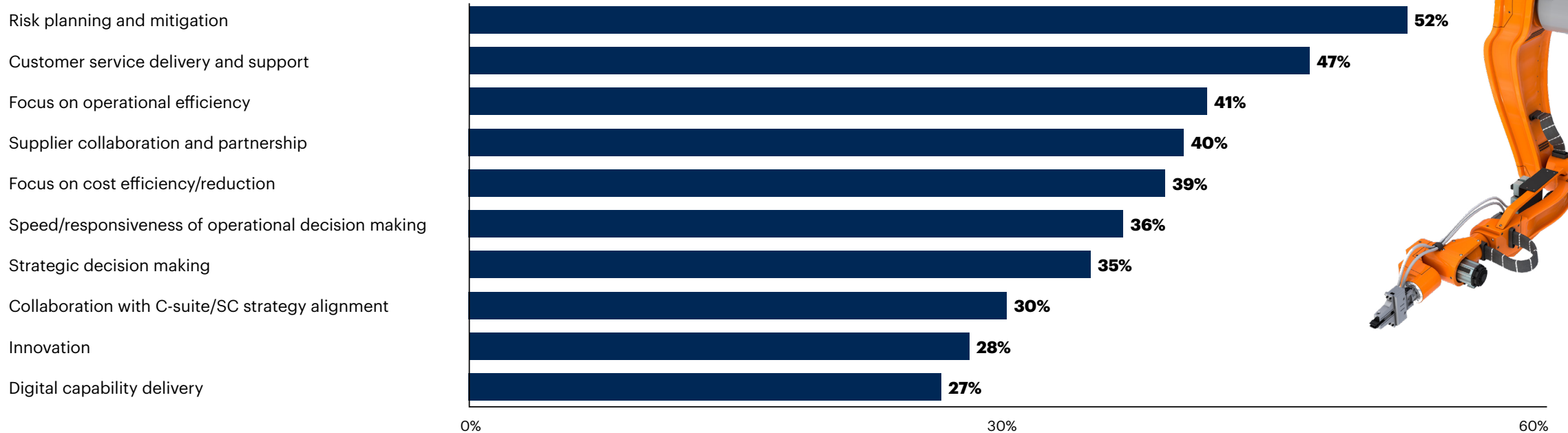
Q: What do you anticipate to be the biggest challenges in delivering more effective people/digital/resource leadership in your organization in the next 1-3 years?

Source: 2023 Gartner Future of Supply Chain Survey

Over the next year, high-tech supply chains should focus on driving innovation while managing risks

Top 10 attributes in the last 12 months

Percentage of high-tech respondents



Note: Minor variations in the appearance of the charts are a result of rounding of numbers.

n = 125

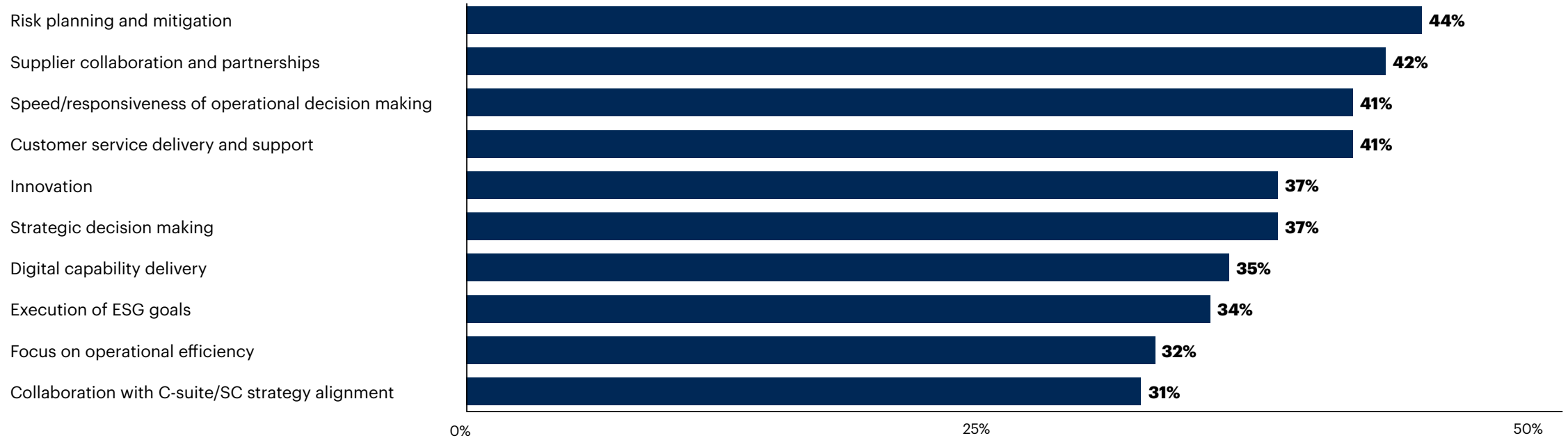
Q: Which supply chain attributes would executives describe as the most valuable to achieving corporate goals over the last 12 months?

Source: 2023 Gartner Future of Supply Chain Survey

Over the next 3 years, high-tech supply chains must balance customer service with ESG and risk management

Top 10 attributes over the next 3 years

Percentage of high-tech respondents



Note: Minor variations in the appearance of the charts are a result of rounding of numbers.





n = 125

Q: Which attributes do you think the supply chain should focus on over the next 3 years to deliver the most value to the future business and operating model?

Source: 2023 Gartner Future of Supply Chain Survey

Actionable, objective insight

Explore these additional complimentary resources and tools on high-tech supply chain management and strategy:

 <p>eBook Powering the Future of Supply Chain</p> <p>Inform your supply chain strategy with 2024 Gartner Future of Supply Chain survey data.</p> <p>Download eBook</p>	 <p>Report High-Tech Supply Chain Industry Rankings</p> <p>Use these peer benchmarks to make the case for supply chain transformation.</p> <p>Read Report</p>	 <p>Tool Gartner's Monthly Supply Chain Alert</p> <p>Stay ahead of market trends and risks with an up-to-date heat map of materials, pricing and labor pinch points.</p> <p>Learn More</p>	 <p>Toolkit Impact of Generative AI in Supply Chain</p> <p>Explore GenAI benefits and risks across supply chain productivity, customer focus and more.</p> <p>Access Toolkit</p>
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