

Gartner for Supply Chain

Europe Supply Chain Top 15 for 2022

15

Gartner®



Superior supply chains deliver on the business's purpose

They don't just push products; they understand customer value, invest in demand management and promote innovation against ESG. The **Gartner Supply Chain Top 25** is a renowned annual ranking of the world's superior supply chains. From financial and corporate social responsibility data and community opinion, we identify, celebrate and profile companies demonstrating excellence in supply chain management. Clients use the peer benchmarks to make the business case for supply chain transformation and the best practices to accelerate supply chain performance.

Introduction

Global supply chains are on the precipice of revolutionary transformation as demands from customers, employees and boards grow. And while supply chains are no strangers to disruption, over the last three years they have been buffeted by powerful external forces driving global impacts — the pandemic, military conflicts, a heightened cyber risk environment, trade wars, decades-high inflation and the effects of accelerating climate change.

How do the best supply chains gain a competitive advantage during disruptive times? By prioritizing supply chain sustainability and agility.

The differentiated supply chains featured in the Europe Supply Chain Top 15 for 2022 demonstrate excellence in supply chain management amid high-risk supply chain disruption.

This data is drawn from the Gartner Supply Chain Top 25 for 2022, a global dataset.

Turn the page to see the companies ranked in the Europe Supply Chain Top 15 for 2022, and to read about key trends for the future of supply chain.

Purpose of Gartner Supply Chain Top 25:

- Elevate the profession
- Spark the debate
- Gain lessons from leaders
- Raise the bar for all
- Cross-pollinate ideas

Gartner Supply Chain Top 25 for 2022: Europe Top 15

01

**Schneider
Electric**

02

Nestlé

03

L'Oréal

04

Diageo

05

Inditex

06

BMW

07

Siemens

08

AstraZeneca

09

**British
American
Tobacco**

10

GSK

11

Reckitt

12

Danone

13

Bayer

14

BASF

15

Novartis



Gartner Supply Chain Top 25 for 2022

- | | | | | | |
|----|--------------------|----|-----------------------|----|--------------------------|
| 01 | Cisco Systems | 11 | L'Oréal | 21 | Siemens |
| 02 | Schneider Electric | 12 | The Coca-Cola Company | 22 | AstraZeneca |
| 03 | Colgate-Palmolive | 13 | Nike | 23 | General Mills |
| 04 | Johnson & Johnson | 14 | Walmart | 24 | British American Tobacco |
| 05 | PepsiCo | 15 | HP Inc. | 25 | Alibaba |
| 06 | Pfizer | 16 | Diageo | | |
| 07 | Intel | 17 | Dell Technologies | | |
| 08 | Nestlé | 18 | Inditex | | |
| 09 | Lenovo | 19 | BMW | | |
| 10 | Microsoft | 20 | AbbVie | | |



Supply Chain Masters

Masters have attained top-five composite scores in the Gartner Supply Chain Top 25 for at least seven out of the last 10 years (2012-2022).

Amazon

P&G

Apple

Unilever

McDonald's

Visit gartner.com/en/supply-chain-top-25 to read profiles of the leading companies in the Gartner Supply Chain Top 25 for 2022

Key Trends Among This Year's Supply Chain Leaders



CSCO as Chief Ecosystem Officer

Today's supply chain leaders own both traditional functions like planning, sourcing, manufacturing and logistics, as well as adjacencies like risk management, corporate quality, customer service/experience, new product introduction, technology and ESG.

Success in this expanded role depends on adaptability, agility and resilience, as well as leaders forming coopetition-based ecosystems.



Self-Stabilizing Supply Chains

Supply chain organizations must rewire themselves to withstand the constant barrage of disruptions — e.g., dynamically flex resources; establish greater visibility and resilience in supply networks; apply adaptive funding techniques; formalize agile governance processes.

The combination of these approaches enables supply chain leaders to stabilize more quickly from any external shock.



Progress on Broader Sustainability Agenda

Many companies have issued ambitious goals for net-zero environmental impacts and are holding internal and external partners accountable through circular economy models and other techniques.

Another key pillar of the ESG agenda is diversity, equity and inclusion (DEI). Leaders in this area have formalized processes and accountability measures to ensure representation and pay equity.




Human-Centric Digital Automation

CSCOs continue to prioritize digital capabilities. But with the labor market for digital talent so hot, they must balance long-term investment in automation with implementing advanced analytics and data-driven technologies now.

Leading CSCOs are active in the development of analytical and technical skills across supply chain and IT in support of the broader digital transformation roadmap.

Actionable, objective insight


Explore these additional complimentary resources and tools on supply chain management:



eBook
Leadership Vision for 2022:
Chief Supply Chain Officer

Explore expert guidance for CSCOs on the 3 strategic actions for success.

[Download eBook](#)



Tool
Strategic Planning for
Supply Chain

Map out your annual supply chain strategy on a single page.


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Report
Benchmark Your Supply Chain

Validate plans and investments with supply chain benchmarking.

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eBook
Reinventing Supply Chain
for the Future

Learn 4 innovations for building a disruption-tough supply chain.

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