

# Enabling Supply Chain Transformation

Company Name: Infineum

Industry: Chemicals

Revenue: \$1 billion (2019)

Employees: 1,800 (2018)



## Most critical priority

The Director, Supply Chain & Procurement initiated supply chain transformation and digitalization work to grow the top line, reduce cost to serve, improve the customer experience, drive efficiency and strengthen organizational culture.



## How Gartner helped

The client used:

- **Practical, hands-on workshop** for Infineum's supply chain leadership team, hosted by Gartner analysts
- **Expert technology insight** to identify solutions for increasing supply chain visibility, augmenting human labor, and capturing Voice of Customer (VoC) data
- **Skills development** exclusive for the Director, Supply Chain & Procurement, and targeted to the supply chain team
- **Gartner's proprietary maturity diagnostics** pinpoint areas for capability building



## Business impact

With support from Gartner for Supply Chain, the client achieved:

- **Precise alignment** between supply chain transformation and digitalization projects and critical business priorities
- **Better planning and execution** from greater supply chain visibility
- **More time** for high-value, customer-facing activities thanks to process automation
- **Better decision making** from comprehensive VOC feedback
- **Innovation** from supply chain skill development
- **Clear timelines and steps** to improve supply chain process

**“You need a case for action in order to transform and digitalize your supply chain. This is exactly what pushed me to work with Gartner to measure maturity of our processes, technology and organization.”**

Carlo Rovea | Director, Supply Chain & Procurement | Infineum

# Gartner for Supply Chain



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Our expert guidance and tools enable faster smarter decisions and stronger performance on your most critical priorities.

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