

Redesigning Shipping Process to Accelerate Product Delivery

Industry: Manufacturing



Mission-critical priority

Design a secure pallet to minimize shipment delays and meet critical product delivery deadlines



How Gartner helped

The client used:

- **Expert advice.** A current Gartner Executive Partner (EP) and former supply chain leader at an American food manufacturer offered the client an “insider” perspective (a similar situation dealt with in the previous role) for tackling the problem
- **Executive consultation.** An experienced Gartner expert worked side by side with the client to map out an effective end-to-end configuration



Outcome

With support from Gartner for Supply Chain, the client:

- **Delivered products on time.** The redesigned shipping process helped the company meet its shipping deadlines
- **Delivered customer value** by meeting shipping deadlines
- **Improved supply chain team morale** due to the success of the redesigned shipping process