

Enabling Procurement Digitalization

Industry: Food manufacturing
Revenue: €3.4 Billion
Employees: 8600



Mission-critical priority

Develop a procurement technology roadmap that aligns with the company's overall digital transformation initiative



How Gartner helped

The client used:

- **Consultations with Gartner analysts** – first high-level discussions about roadmap design best practices, and then a targeted document review with experts in each technology workstream included on the roadmap
- **Trends data & insight** to support predictive purchasing
- **On-demand advice from experts** as pressing questions emerged



Outcome

With support from Gartner for Supply Chain, the client:

- **Created an effective procurement technology roadmap** for generating efficiencies in spend, increasing staff productivity, improving buying, and maturing data analytics capabilities
- **Avoided costs** equivalent to 1 FTE
- **Mitigated risk** by ensuring purchases are made at the right time and contracts are written for an appropriate duration