

# Optimizing Logistics and Inventory to Combat Supply Chain Disruption

Industry: Electronics Manufacturing  
Revenue: > \$1.5 Billion  
Employees: 1,000



## Mission-critical priority

Optimize logistics, inventory and planning to avoid cost increase of warehouse leasing caused by recessionary markets



## How Gartner helped

The client used:

- **Best practices in category management** for driving lower total cost of ownership and improving in supply chain management maturity
- **Practical, proven guidance** to set targets, KPIs and metrics for inventory planning and optimization
- **Gartner's annual supply chain symposium** to access the latest forecast and trends data for the supply chain industry



## Outcome

With support from Gartner for Supply Chain, the client:

- **Improved sourcing and logistics strategies** by embedding competitive benchmarks. Data-driven plans have less cost risk
- **Saved money** by being proactive versus reactive when it comes to supply chain disruption management
- **Identified cost risk** of its warehouse and other space leasing