

Grow Supply Chain Influence in Business Decision Making

Industry: Food & Beverages
Est. Revenue: \$1.5 billion
Est. Employees: > 3,500



Mission-critical priority

The COVID-19 global pandemic sent year-over-year profits at a food & beverages firm into a freefall. As a result, corporate leadership demanded sweeping logistics and transportation cost cuts. The supply chain leadership team partnered with Gartner to address the immediate cost challenges as well as the need to grow supply chain influence in business decision-making.



How Gartner helped

The client used:

- **Partnership with Gartner experts** to build a comprehensive, highly relevant customer service plan
- **Research, benchmarks and diagnostics** related to liquidity and risk assessment
- **Proven action plans** for handling raw material shortages
- **Consultative advice** for growing supply chain influence in business decision-making



Outcome

With support from Gartner for Supply Chain, the client:

- **Improved** on key metrics and identified future growth opportunities in the areas of procurement, quality and manufacturing
- **Strengthened** the position of supply chain within the corporate leadership team / the role of supply chain in business decision-making
- **Streamlined** how supply chain team members access best practices, data and tools