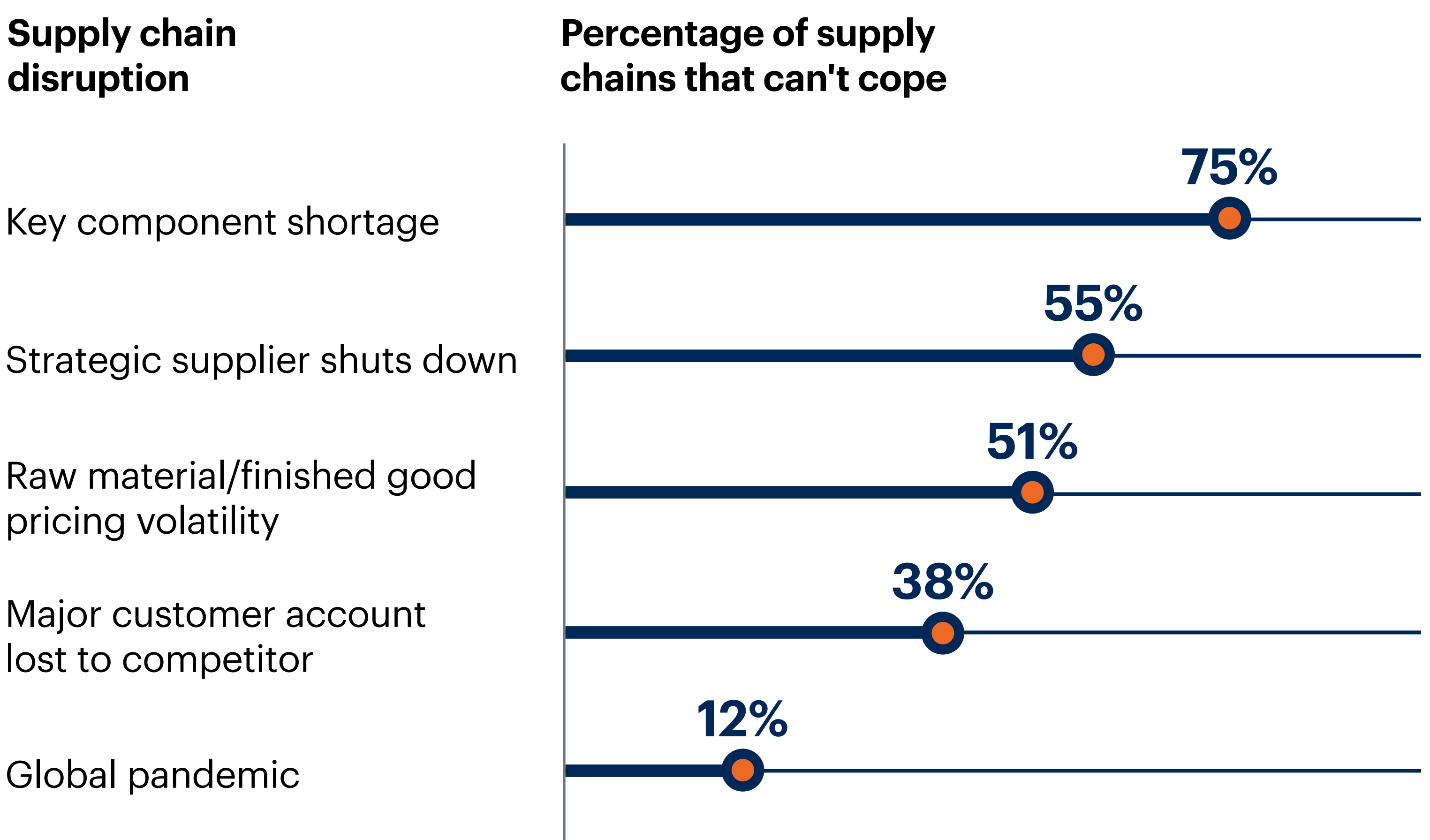
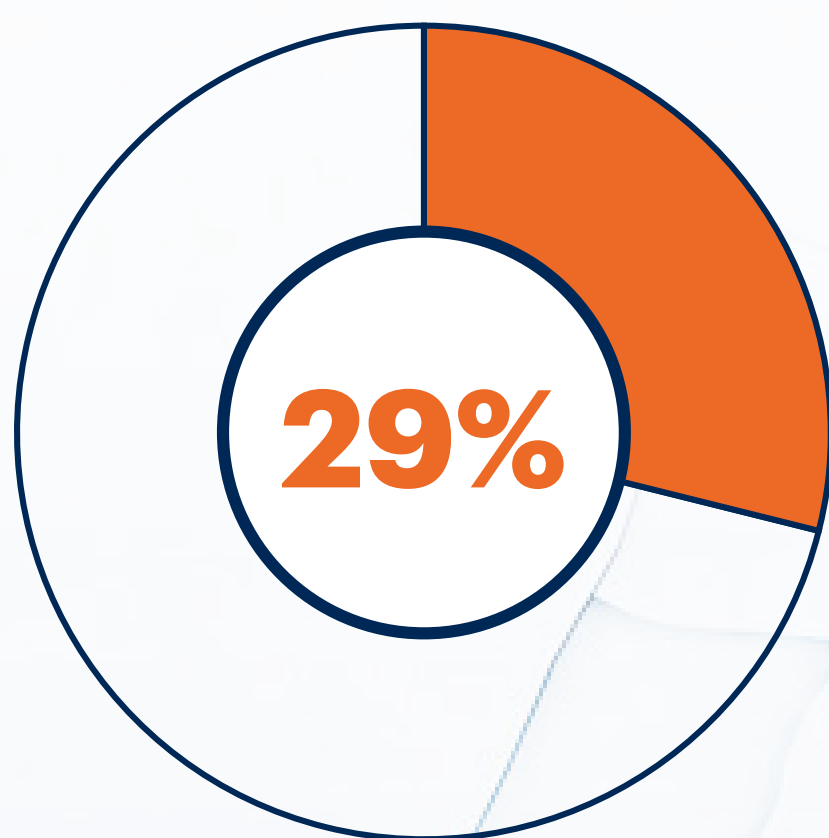


# Keys to Improving Supply Chain Planning Decisions

Many supply chain professionals are **unprepared** to handle demand and supply uncertainty.<sup>1</sup>

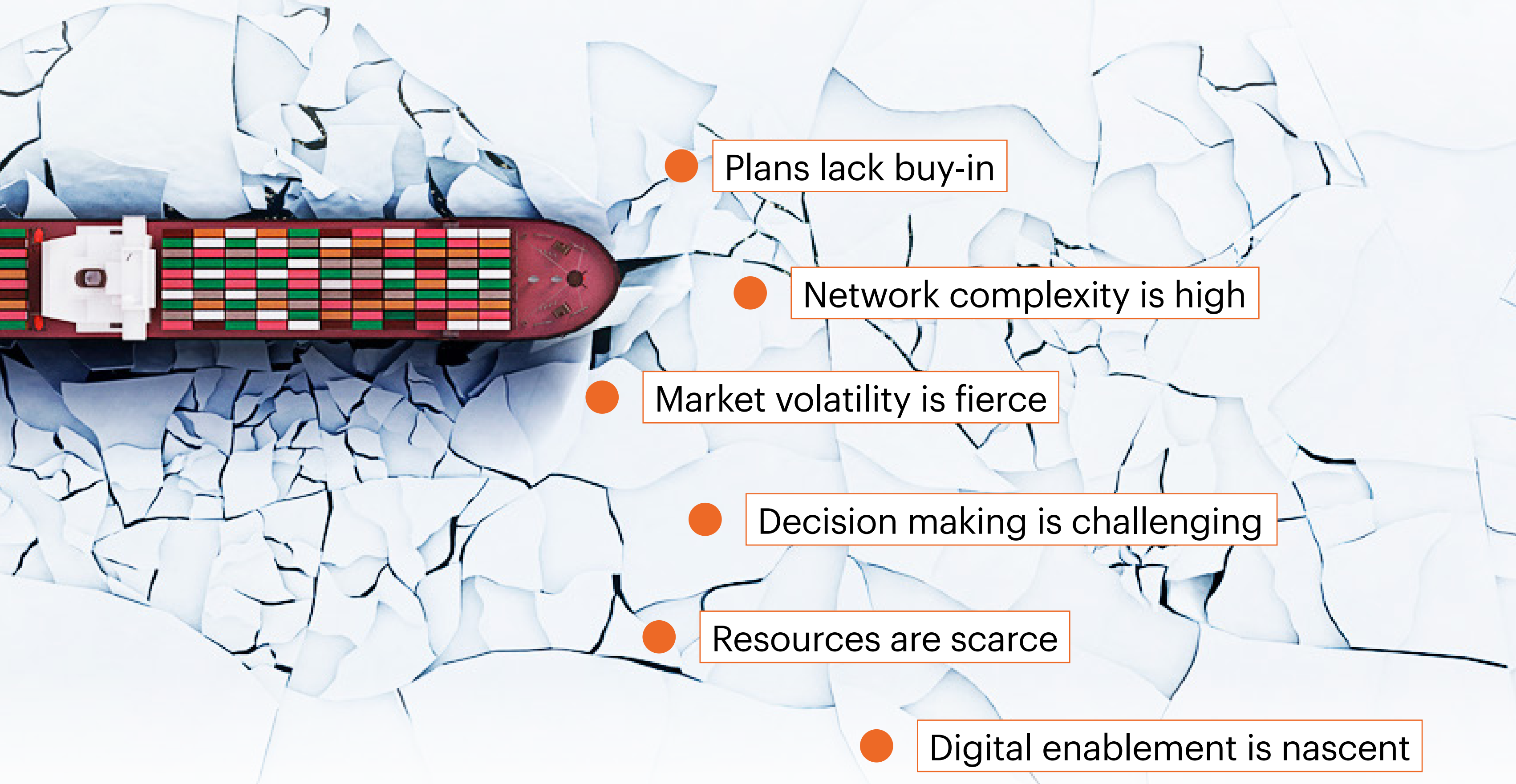


Supply chain planning initiatives are focused on **improving preparedness**.



of supply chain professionals say better coping with uncertainty and variability is a top objective of their most recent supply chain planning implementation/improvement project.<sup>2</sup>

But **hurdles** stand in the way of success.



**To improve supply chain planning decisions, ask and answer for key questions.**



Especially in times of disruption, supply chain leaders must focus less on reporting actuals, plans and targets and more on leading **effective, efficient and high-quality S&OP conversations**.

Turn to Gartner for decision-making frameworks, guidance and consultative support. Learn more at [gartner.com/en/supply-chain](https://gartner.com/en/supply-chain).



<sup>1</sup> 2023 Gartner Anti-fragile Supply Chain Management (Fellows) Survey  
<sup>2</sup> 2022 Gartner Supply Chain Planning Business Case Survey  
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