

# IT Score Benchmarks for Data & Analytics in Banking, Finance and Insurance

The Gartner IT Score for Data & Analytics benchmarks the maturity level and importance of 25 activities across seven objectives that are top of mind for data and analytics leaders worldwide. We encourage you and your colleagues to take the IT Score for Data & Analytics to establish your maturity baseline, prioritize and sequence D&A activities for improvement, and benchmark against your peers.



**TOP  
3**

## Biggest Gaps Between Importance and Maturity Level

- 1 • Implement the Strategy  
• Establish an Enterprise KPI & Metrics Framework
- 2 Quantify the Value
- 3 Forge the Vision

## Average Importance and Maturity Levels by D&A Activity

● Average Maturity Score ■ Average Importance Score



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