Sample action plan: Develop and execute an AI strategy

Steps	1 Create an AI strategy	2 Identify use cases and business value	3 Design organization to support AI
Expected outcome	**Define AI vision and measure AI maturity**	**Prioritize AI use cases and roadmap**	**Enterprise-ready AI**
Actions	**Develop AI enterprise vision** • Discuss AI vision and strategy best practices with a Gartner expert. • Define the AI vision and validate with business stakeholders. • Create an AI strategy to include risks and decision rights. **Assess AI maturity** • Run a baseline assessment to identify gaps between current and target state. • Conduct an Executive-Partner-led working session to leverage their industry expertise in assessing AI maturity and ensure alignment with organizational goals. **Gain stakeholder support and board approval** • Socialize AI strategy with business partners and present to the board for approval and funding.	**Prioritize AI use cases** • Prioritize the top AI uses cases in terms of business value and feasibility. Resource: For AI Value, Focus on Your Use Cases **Understand ROI** • Define value for your prioritized use cases. • Review AI tech stack with a Gartner analyst to determine whether to build or buy. Resource: Scaling AI: Strategies for AI-Steady and AI-Accelerated **Create AI roadmap** • Create AI adoption goals for AI roadmap and conduct AI pilots utilizing The CIO's Guide to Building an AI Roadmap That Drives Value. • Engage in an Executive-Partner-facilitated peer connection experience to leverage shared insights that can help you accelerate AI initiatives and ensure best practices are applied effectively.	**Define AI governance to mitigate risks** • Assess and address gaps with AI policy. Resource: AI Ethics: Enable AI Innovation With Governance Platforms **Uplift AI skills** • Set up an AI community of practice and uplift AI literacy. **Establish an AI operating model** • Assess current operating model to fulfill the AI strategy. • Conduct an Executive-Partner-led workshop to identify new operating model design. **Sustainable change management** • Set up a review of change management plan and receive feedback from a Gartner expert. • Create an AI change management plan.

If you're interested in learning more about how a Gartner Executive Partner can help you achieve your goals, connect with one of our specialists today.