

Rolling Out a Robust CCPA Compliance Program

Industry: SaaS
Revenue: Approx. \$23M
Employees: Approx. 500



Mission-critical priority

Implement a strong CCPA program in less time to not jeopardize operations in California- accounting for almost 20% of revenue.



How Gartner helped

The client used:

- **Gartner tools, benchmarks, and advisory support**, to build on data privacy initiatives that were already in place and fast-track CCPA.
- **Gartner resources and expert solutions** to conceptualize and implement a robust CCPA program and advise executives through end-to-end program implementations.



Outcome

With support from Gartner for Practice, the client:

- **Saved time and improved decisions** by augmenting work already completed with Gartner.
- **Formulated a higher quality strategy** faster, using the best-practice tools and templates.
- **Created a CCPA-compliant program** to keep data secure and avoid financial repercussions.