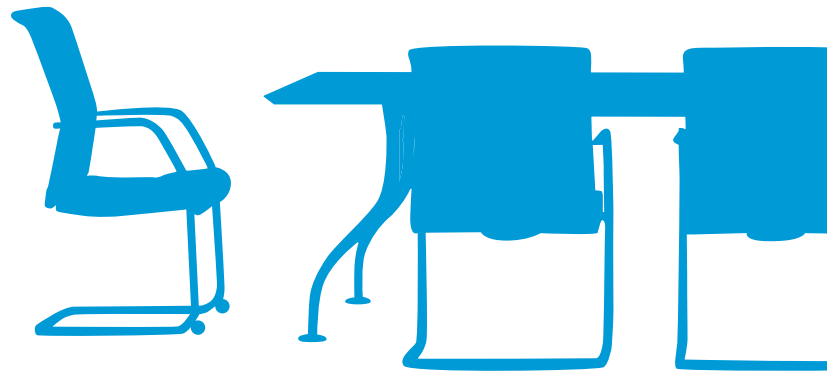


Diagnostics Services



R&D Spending and Performance Benchmarking

Challenges addressed: Benchmark the R&D organization's performance against key R&D resourcing and performance metrics.

What is evaluated?

Nineteen R&D metrics that include: allocation and levels of R&D spending number of R&D staff; composition of the R&D portfolio; new product performance; patent activity

Business benefits:

- Compare your company or business unit to others of similar size and industry within our benchmark.
- Identify areas to improve R&D performance against key metrics.

How does the service work?

- Discuss with an advisor survey deployment, stakeholder participation and project timelines.
- Deploy the web-based survey designed to selected stakeholders.
- Receive a customized results report with action plan.
- Review your assessment with an advisor to identify and prioritize your custom improvement opportunities.
- Employ additional, targeted Gartner resources and support.

Gartner R&D Score

Challenges addressed: Assess the R&D function's maturity across a broad set of activities.

What is evaluated?

Critical R&D activities that include: identify and prioritize external trends and competitors; engage the executive team and board; define the R&D portfolio strategy; surface and screen project ideas

Business benefits:

- Understand critical maturity gaps and prioritize improvements.
- Identify next steps and plan a long-term path to desired maturity.

How does the service work?

- This is an always-on service. Participants respond to the survey via an interactive web-based tool. No intake or customization form is required.
- The target survey respondent(s) is the head of function or applicable staff. It takes one hour or less for a respondent to complete the survey. The total time to complete the survey and the survey time in field are determined by the client. Results are instantly available upon survey completion.
- Participants receive a customized results report (PPTX), access to an online reporting tool for viewing and segmenting results and expert guidance on how to use results.

Collaboration Effectiveness

Challenges addressed: Identify barriers to collaboration across the R&D organization.

What is evaluated?

Twenty capabilities that include: strategy alignment; role clarity; empowerment; equitable project assignments; collaboration tools; cultural sensitivity

Business benefits:

- Identify areas of misalignment between global teams, functions, and business partners.
- Target improvement opportunities for higher trust levels and improved collaboration.

How does the service work?

- Discuss with an advisor survey deployment, stakeholder participation and project timelines.
- Deploy the web-based survey designed to selected stakeholders.
- Receive a customized results report with action plan.
- Review your assessment with an advisor to identify and prioritize your custom improvement opportunities.
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Innovation Climate Assessment

Challenges addressed: Evaluate the strengths and weaknesses of R&D's innovation culture.

What is evaluated?

Eight climate drivers that include: senior leadership posture, innovation processes and creativity development capabilities.

Business benefits:

- Transform your climate into one that fosters innovation across the long term.
- Enhance ongoing training initiatives to focus on areas that foster this culture.

How does the service work?

- Discuss with an advisor survey deployment, stakeholder participation, and project timelines.
- Deploy the web-based survey designed to selected stakeholders.
- Receive a customized results report with action plan.
- Review your assessment with an advisor to identify and prioritize your custom improvement opportunities.
- Employ additional targeted Gartner resources and support.

Learn More

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