

Insights From the 2024 CIO Agenda

Top Technology Investments and Objectives for Banking and Investment Services



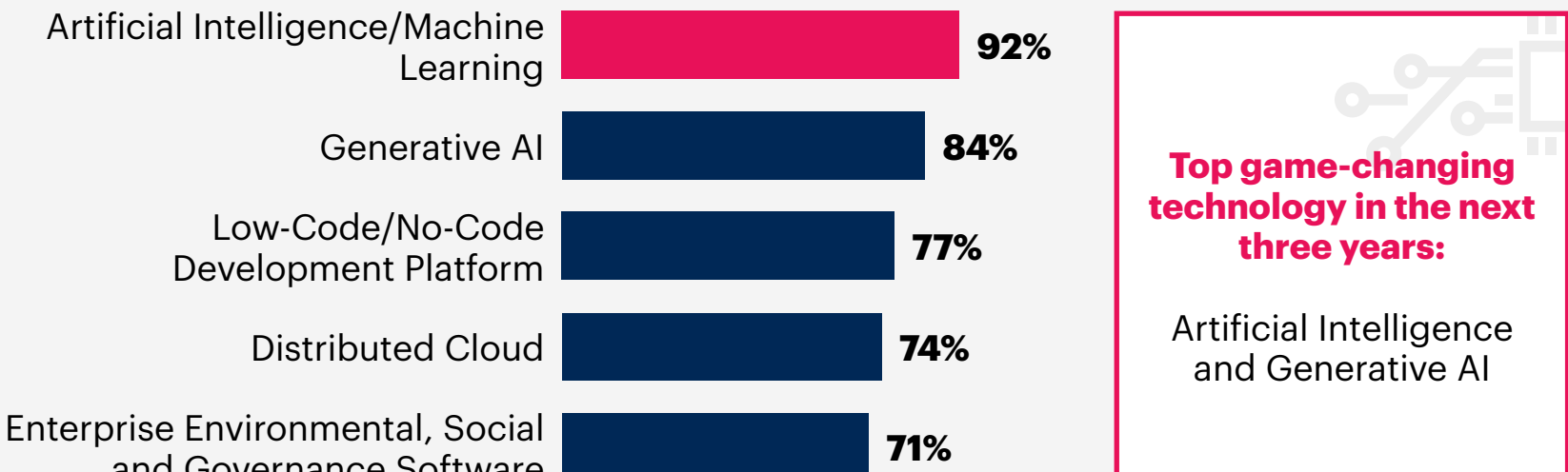
Sourced from more than 2,400 CIOs and technology executives across 84 countries and all major industries, the CIO Agenda identifies 2024 enterprise and tech spending trends.

Download the Full eBook

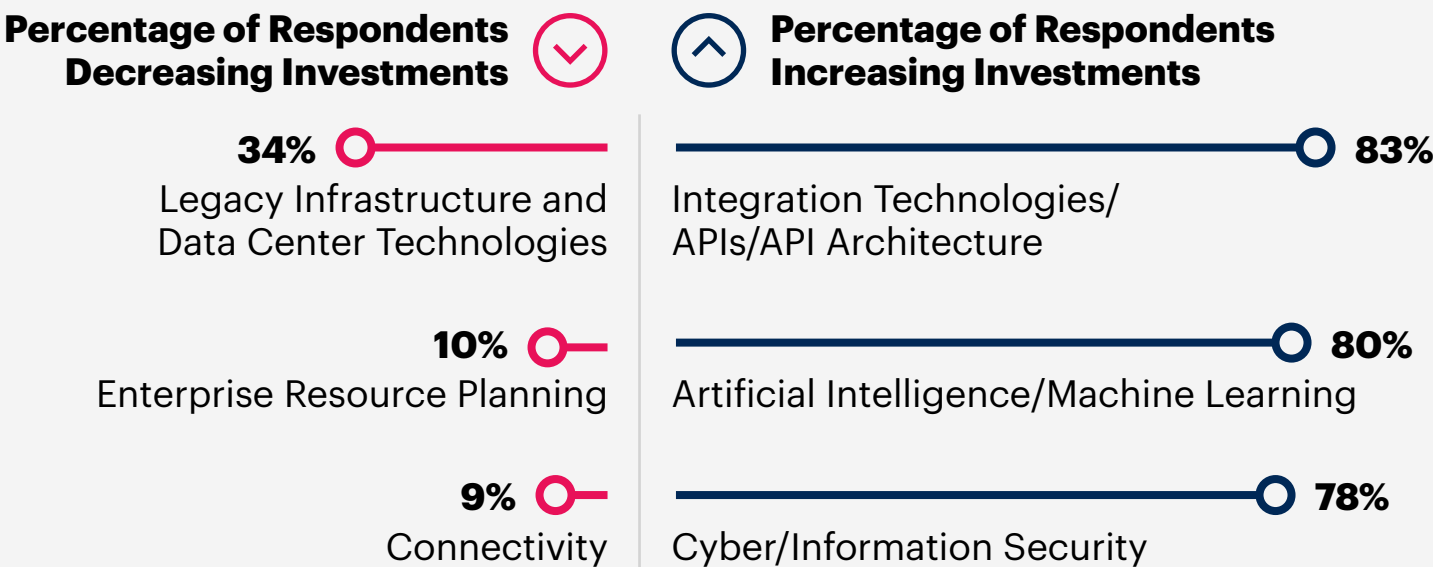
What are the most critical outcomes for digital technology investments?



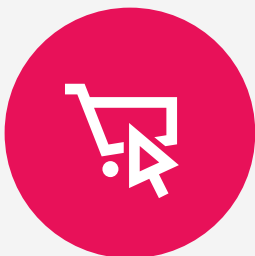
Which technologies are most likely to be implemented by 2026?



What are the top three technologies where CIOs will increase and decrease investments?



What can you do now?



Help to retain customers by improving the customer experience through innovations such as embedded finance.



Help to preserve margins by optimizing operational efficiency through increasing the use of public cloud and raising the level of automation.



Help to mitigate risk by monitoring key indicators and metrics and adding new revenue streams for the VUCA world.

Actionable, objective insight

Explore these additional complimentary resources and tools for IT executives:

Webinar

The Financial Services Innovators Turning Tech Into a Competitive Advantage

Analyze the tech that banks, insurers, investment managers are focusing on as we look to 2024.

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Webinar

The Gartner Predictions for 2024: Financial Services

Use future market trends and directions to reset your digital strategy and increase business value.

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Tool

CIO Initiative Accelerators

Save time and money with self-service tools designed to help CIOs jump-start initiatives.

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