

Insights From the 2024 CIO Agenda

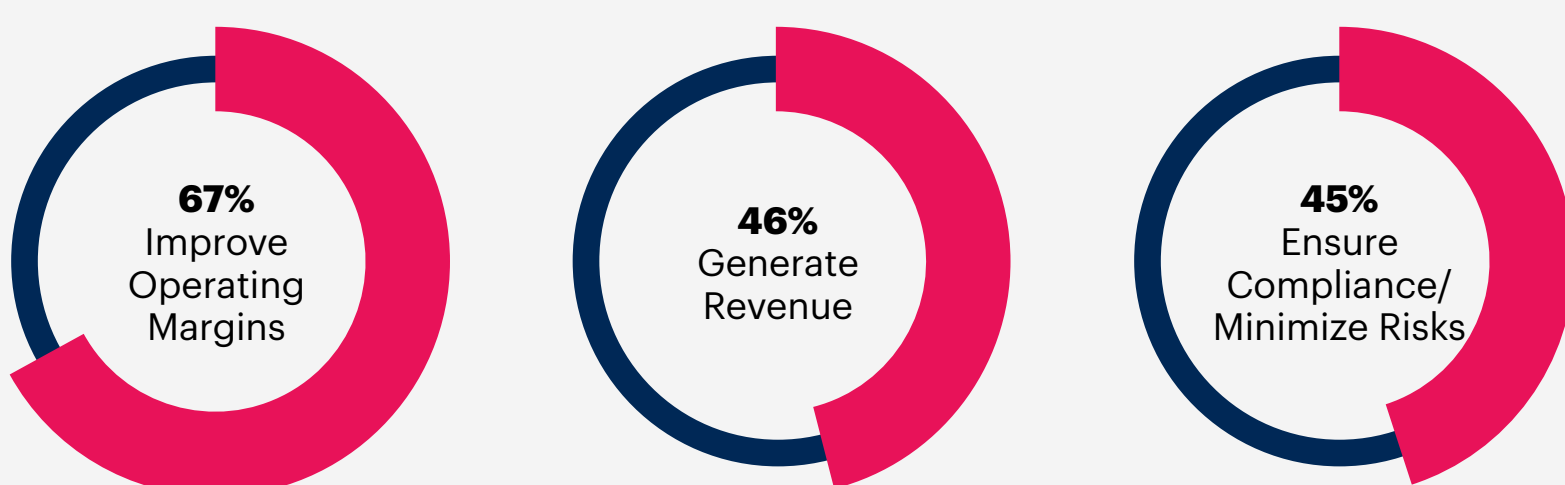
# Top Technology Investments and Objectives for Asset-Intensive Manufacturing



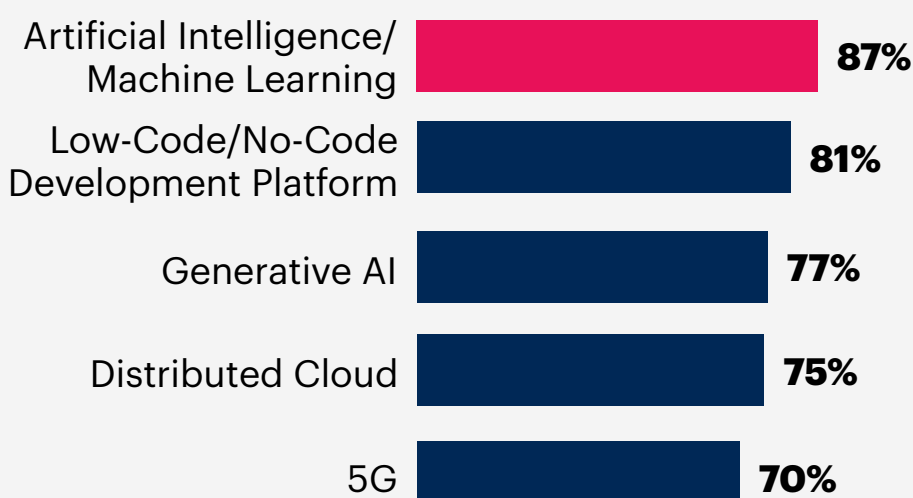
Sourced from more than 2,400 CIOs and technology executives across 84 countries and all major industries, the CIO Agenda identifies 2024 enterprise and tech spending trends.

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## What are the most critical outcomes for digital technology investments?

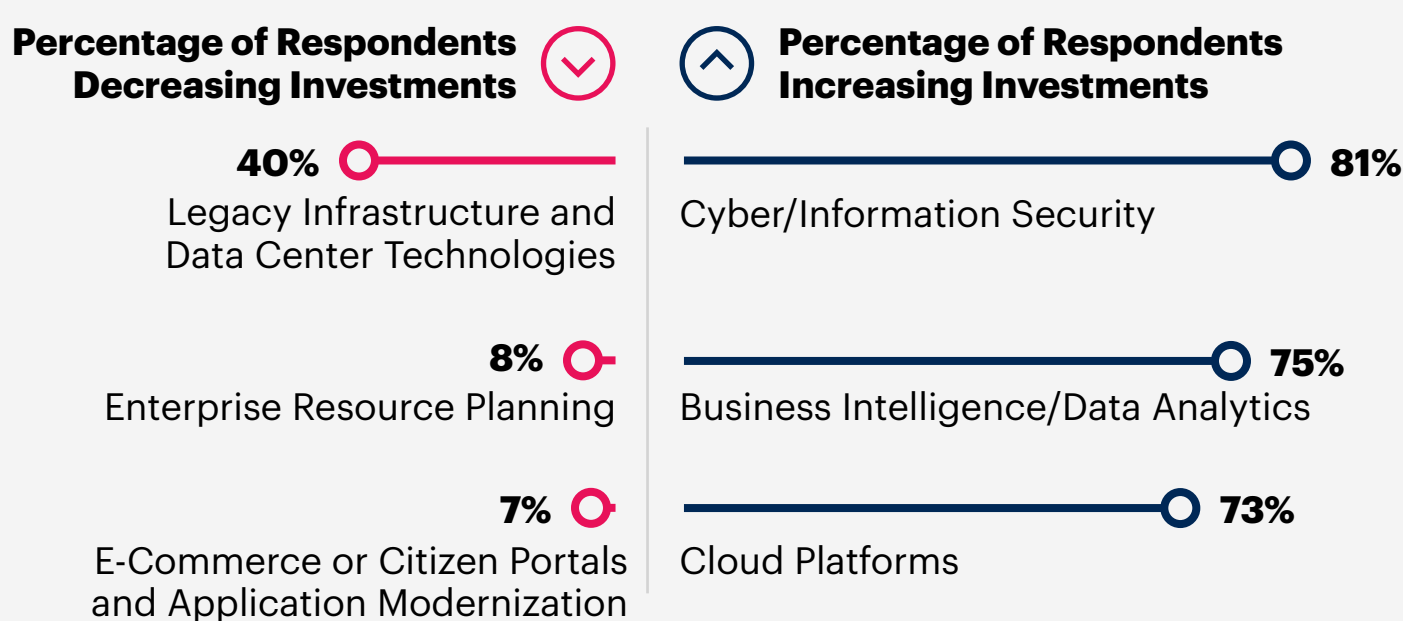


## Which technologies are most likely to be implemented by 2026?

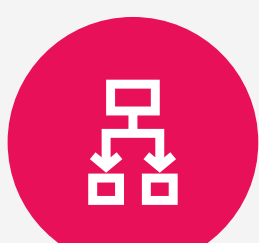


**Top game-changing technology in the next three years:**  
Artificial Intelligence

## What are the top three technologies where CIOs will increase and decrease investments?



## What can you do now?



Run workshops to **align business objectives and priorities** with digitalization possibilities.



**Invest in IT/OT alignment, analytics and artificial intelligence** to improve operational performance and increase employee productivity.



**Identify the developers of business unit IT.** Cultivate their trust and align these developers to the IT organization.

## Actionable, objective insight

Explore these additional complimentary resources and tools for IT executives:

**eBook**

**Top 10 Strategic Technology Trends for 2024**

Learn more about each trend and how to get started.

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**Tool**

**IT Score for CIOs**

Benchmark the IT function across key functional activities.

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n = 228 asset-intensive manufacturing CIOs and technology executives  
Source: 2024 Gartner CIO and Technology Executive Survey  
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