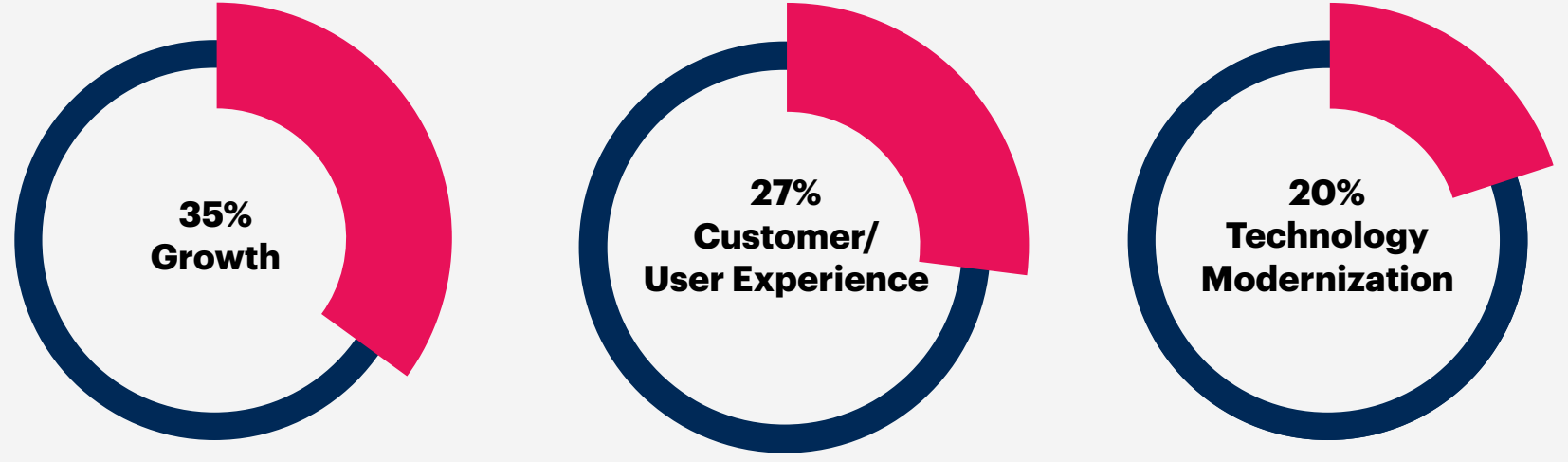


2023 CIO Agenda Insights for the Retail Industry

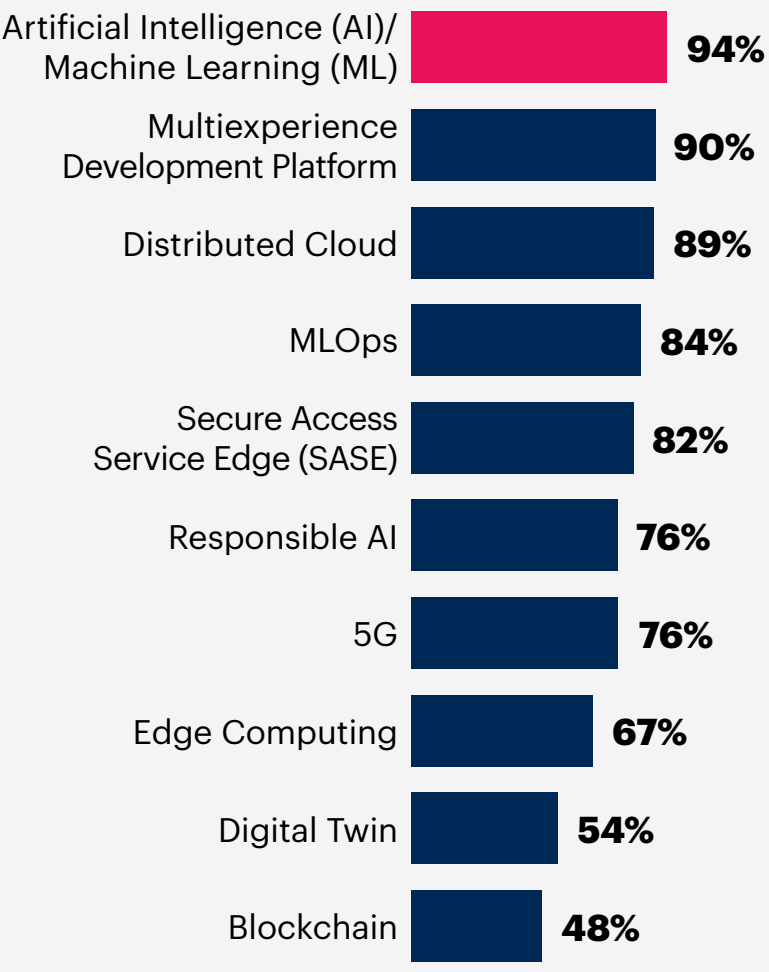
How your peers are investing in tech to deliver on digital initiatives

Get the 2023 CIO Agenda

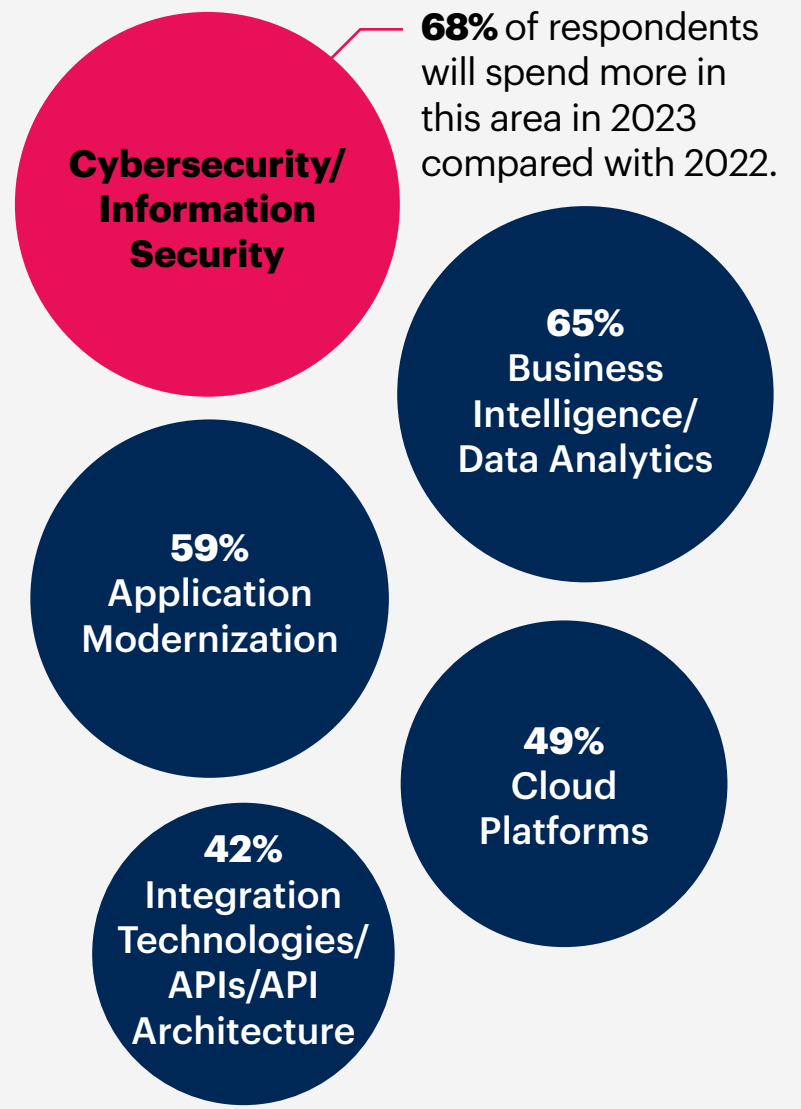
What are the top enterprise priorities?



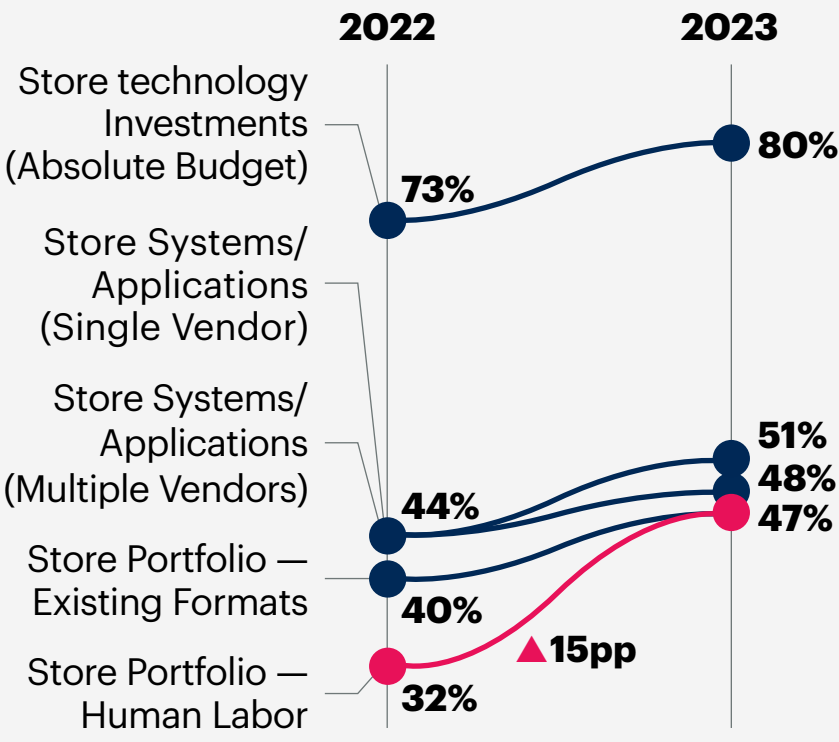
Which technologies are most likely to be implemented by 2025?



Where will investments go in 2023?



For which store technologies will CIOs increase funding in 2023 compared to 2022?



What are the challenges while developing a vision for digital change?

- Integrating the digital vision with existing enterprise-level strategies
- Agreeing on a shared vision across different parts of the enterprise
- Competing expectations from different stakeholders

What can you do now?



Interview your peers to understand their priorities and map digital technology investments to customer expectations for unified retail commerce.



For each technology investment, **clearly indicate how it will align** with specific goals and objectives for unified retail commerce strategy.



Get executive approval to act on a shared vision for unified retail commerce by building a “roadshow” deck to align with your CEO, board and other stakeholders.

Actionable, objective insight


Explore these additional complimentary resources and tools for IT executives:

Research 

Model New Retail Scenarios to Stress-Test Existing Strategies

Address the imperative of managing continued market volatility.


[Download Now](#)

Infographic 

AI Use-Case Prism for Short Life Cycle Retail

Target resources on the most beneficial use cases for your organization.


[Download Now](#)

Research 

Digital-Outcome-Driven Metrics for Unified Retail Commerce

Increase operating margins in retail unified commerce.

[Download Now](#)

Tool 

IT Score for CIOs

Benchmark key functional processes and activities.

[Download Tool](#)

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