

Accelerating AI Transformation & Business Value Across a Diversified Conglomerate

Company Name: AI-Futtaim
Industry: Real Estate/Retail/Automotive/FS/Healthcare
Employees: 30,000+



Mission-critical priority

Harshdeep Jolly, Executive Director for Technology and AI Strategy at AI-Futtaim, sought Gartner's support to drive enterprise-wide AI transformation and measurable business value.



How Gartner helped

Gartner's Opportunity Radar empowered every division to systematically **identify, assess, and prioritize AI initiatives**, fostering a **unified and strategic approach to transformation**.

Through expert advisory and proven frameworks, Gartner **validated AI-Futtaim's strategy**, ensuring their **operating model was both scalable and capable of delivering measurable, organization-wide impact**.



Outcome

- **Unified AI vision and language** established across all business divisions, driving collaboration and alignment.
- **Measurable ROI and tangible business impact** realized from AI initiatives, including revenue growth.
- **Scalable operating model for AI transformation** developed, enabling sustainable innovation and continuous improvement.
- **Enhanced customer experience and accelerated business growth** achieved through targeted, high-impact AI use cases.

"The expert guidance from Gartner not only validated our strategy but also helped us design an operating model that scales with our ambitions."

— Harshdeep Jolly, Executive Director for Technology and AI Strategy, AI-Futtaim