

Zentiva Elevates Cybersecurity and Data Excellence with Gartner

Company Name: Zentiva

Industry: Healthcare

Employees: >5,000



Mission Critical Priority

Zentiva, a Europe-based pharmaceutical company headquartered in Prague, faced increasing pressure to modernize IT capabilities, strengthen cybersecurity, and enable data-driven transformation.

How Gartner helped

- Shaped Zentiva's cybersecurity roadmap with strategic guidance, proven frameworks, and risk reduction best practices.
- Supported the design of a scalable data organization and transformation roadmap to enable long-term business value.
- Provided independent insights through Magic Quadrant research, benchmarking, and AI advisory to strengthen decision-making and investment prioritization.



Outcome

- Strengthened cybersecurity posture, significantly improving risk levels through a structured roadmap
- Advanced data and IT transformation with clearer prioritization and more efficient resource allocation
- Improved strategic decision-making through benchmarking, vendor guidance, and trusted advisory support



"When it comes to strategic technology decisions, Gartner is a trusted ally, providing the insight, validation, and confidence needed to move forward." – Josef Matousek, Group CIO, Zentiva

