

Driving Productivity and Engagement Through Innovative Technology Adoption

Organization: Sectigo
Industry: Technology and Telecom
Employees: 450+



Mission-critical priority

Mark Bilger, Head of Products and Engineering at Sectigo Incorporated, turned to Gartner to address key technology adoption and innovation priorities. With Gartner's help, Sectigo identified and implemented effective tech solutions to drive productivity and employee satisfaction.



How Gartner helped

The client used:

- **Early insights and vendor analysis** for intranet package solutions.
- **Guidance on deploying tools** to improve internal communication.
- **Expert tools and advice** to develop an AI governance framework.



Outcome

With support from Gartner, the client:

- **Reduced internal email volume by 80%**, boosting productivity and morale.
- **Enhanced employee retention and skills** through access to **GTP**.
- **Advanced AI strategy and governance** with Gartner's leadership.

“With an intranet package solution, it cuts down our email load by 80%, which is a huge productivity improvement and also a big morale boost to the company.” — **Mark Bilger, Chief Product and Engineering Officer at Sectigo**