

InVivo Group Enhances Strategic IT Initiatives Through Gartner Insights

Organization: InVivo Group
Industry: Agriculture
Employees: 10,000+



Mission-critical priority

Dominique Guivarch, Group CIO at InVivo Group, recognized the need for a structured IT strategy that could support the company's multifaceted operations, including agriculture, trade, food processing, and retail. By collaborating with Gartner, InVivo aimed to refine its strategic roadmap, focusing on optimizing investment in systems that deliver customer value and drive innovation.



How Gartner helped

- Provided strategic guidance to devise a **five-year roadmap** for InVivo's IT strategy.
- Assisted in **categorizing and prioritizing** over 900 applications into three categories: commodities, differentiating systems, and innovation.
- Offered insights through **technology monitoring and symposiums** to ensure InVivo stays abreast of technological trends.



Outcome

- **Tripled investments in systems** without increasing the overall budget.
- Developed and validated a **structured strategy** by executive committees, ensuring efficient IT operations across sectors.
- Identified and implemented over 120 use cases for generative AI, **deploying AI solutions in factories to drive innovation.**

"We have almost tripled our investments in these systems that make a difference to our customers compared to what we did before, but the budget itself has not changed. We don't spend any more, we just spend better." - **Dominique Guivarche, Group CIO**