

# Delivering a comprehensive yet agile data strategy

**Organization:** University of Canberra  
**Industry:** Education  
**Revenue:** \$386.2 Million (AUD)  
**Employees:** 1,400



## Mission-critical priority

University of Canberra delivers education and research excellence. The Digital Together program of work aims to radically enhance the University experience by seamlessly connecting the digital to the physical. Data is one of the foundations for achieving this vision by enabling high quality, governed data to be democratized at the University of Canberra.



## How Gartner helped

The client used:

- **Gartner research and insights** to build a foundation for evidence-based decision making
- **Gartner Analysts** to provide local and global insights and feedback, and to help bounce ideas off
- **Gartner Summits and Conferences** to become a better leader by learning about soft skills and business skills relevant to their role such as leadership skills



## Outcome

With support from Gartner for Executive Programs Leadership Team, the Data and Analytics Director (acting) was able to:

- **Make evidence-based decisions** and confidently speak to senior management
- **Start building a 5-year data strategy** that is agile
- **Expand their understanding of the soft skills** needed to build out a strong team

“Gartner has become my go-to now – I can access a wealth of insight in one succinct, bite-size document.”

**Rajvi Shah, Data and Analytics Director (acting), University of Canberra**