

Driving Manufacturing Efficiency and Innovation: Albéa's Success with Gartner

Organization: Albéa
Industry: Manufacturing & Engineering
Employees: 10,000+



Mission-critical priority

Hubert Cariou, CIO, Albéa Group, sought support from Gartner to optimize revenue generation, improve operational efficiency, and address challenges such as organizational structure, data governance, and IT/OT integration.



How Gartner helped

- Through **consultations with Gartner analysts and executive partners**, Albéa gained valuable insights into topics like industry 4.0, IT/OT integration, and RFP processes.
- These collaborations helped Albéa **define a clear roadmap for implementing a global framework**, ensuring operational efficiency and cybersecurity measures.



Outcome

- By leveraging Gartner's expertise, **Albéa was able to make informed decisions** and gain confidence in their strategic direction.
- Gartner's insights helped Albéa **optimize revenue, enhance operational efficiency, and improve customer intimacy**, thereby strengthening their position in the market.
- Albéa continues to drive manufacturing efficiency and innovation, positioning itself as a trusted partner for top cosmetics brands.

"Gartner's role in challenging our ideas, making informed decisions, and providing insights has been invaluable. They have helped us find the right path and convinced us that we are heading in the right direction." **Hubert Cariou, CIO of Albéa**