



Gartner for IT Leaders

# Accelerating Business Transformation in the Digital Age

Client success story: Macquarie University

Macquarie University needed to accelerate its digital transformation journey to enable new business models and provide better outcomes for a brighter digital future. With the use of Gartner research and expert analysts, the client was able to better understand the business needs and focus on the right priorities for successful digital business transformation.



**Industry:** Education  
**Revenue:** \$640+ million  
**Employees:** 4,700+



**“Working with Gartner helps us to understand the value of what we are doing and put that in terms that the rest of the universe can understand so that we can truly measure it but more important it gives us the ability to focus on the right priorities.”**

David Reeve, CIO, Macquarie University



## Mission-critical priority

The CIO at Macquarie University needed to create next-generation IT infrastructure that would support current as well as future business requirements.



## How Gartner helped

Gartner resources and executive partners supported our client to drive conversations with business users and understand areas of improvement for successful business transformation.

With access to strategic research and discussions with expert analysts, Macquarie University initiated the setup of a data governance program that enabled it to analyze its data and build an understanding of information systems to provide next-gen outpatient care for its clinicians.



## Mission accomplished

**With support from Gartner for IT Leaders, our client successfully:**

- Accelerated the digital transformation of its enterprise
- Made informed decisions in a speedy manner
- Became well-informed on market competition and industry trends

**Achieve your mission-critical priorities with Gartner for IT Leaders**

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