



Gartner for IT Leaders

Fueling Digital Transformation Through Innovative Solutions

Client Success Story: Faurecia

Faurecia, a global automotive supplier, needed to fuel its digital strategy with innovations that differentiated its services to gain competitive advantage. Gartner research and advisory services helped IT create an effective digital transformation strategy and achieve business buy-in with the CEO and board of directors.



Industry: Manufacturing

Revenue: €17.5 Million

Employees: 115,500



“As a CIO, the CEO and the board expect from me, not only to fix the WiFi.... They also expect me to put the right priorities on the right strategies.... And personally, I get insights from Gartner that help me to manage and lead these discussions.”

Rene Deist, CIO, Faurecia



Mission-critical priority

The executive team at Faurecia expected the CIO and IT team to lead innovation and digitalization to gain industry competitive advantage while maintaining existing high-level IT service levels.



How Gartner helped

Gartner was instrumental in collaborating with Faurecia through their digital transformation. With access to strategic research and discussions with experts, Faurecia created new software, orchestrated scalable architectures, and adopted cloud-based solutions that scaled to their needs. Gartner resources provided the CIO of Faurecia with an understanding of new market trends to create a future-ready digital strategy that had board buy-in.



Mission accomplished

With Gartner for IT Leaders:

- The CIO was empowered to drive digital transformation efforts through Faurecia.
- The board and CEO took a special interest in how IT could create a competitive advantage by offering industry-leading digital services.

Achieve your mission-critical priorities with Gartner for IT Leaders

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