



Gartner for Information Technology

Transforming IT and Business Operations With Big Data

Client Success Story: Chailease International Finance Corp.

With the rapid development of the internet industry in mainland China, Chailease, a leading leasing enterprise in Taiwan, needed to transform its IT infrastructure to better meet market challenges. Gartner insights and expert advice helped provide solutions to build an efficient IT infrastructure, achieving IT and business transformation using cloud computing, BI and big data.



Industry: Financial Services

Revenue: \$6.9

Employees: 1,000+



“When we needed a proper cloud computing infrastructure, Gartner’s research in relevant fields provided us with professional insight on a timely basis. Gartner has a precise understanding of key technical trends.”

Ken Chen, General Manager, Chailease International Finance Corp.



Mission-critical priority

Our client needed to improve operational efficiency and the working efficiency of its employees by using data at the product, customer acquisition and risk-control levels.



How Gartner helped

Gartner knowledge, technical trends research and advice helped Chailease to choose the best solutions, empower sales personnel and achieve efficient management at product, customer acquisition and risk-control levels. In addition, keynote speeches at Gartner conferences in Mandarin helped Chailease’s executive team gain a better understanding of the latest technology trends and facilitate the deployment of future plans



Mission accomplished

With Gartner for IT, the client was able to:

- Assess customer data, along with improving judgement and assessment mechanisms.
- Better adapt to market changes.
- Increase efficiency at the product management, customer acquisition and risk control levels.
- Move customer data online to enhance employee productivity and improve the precision of marketing activities.

Achieve your mission-critical priorities with Gartner for Information Technology Leaders

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