

Gartner for Executive Programs

An Adaptive Digital Strategy Enabling Continued Growth

Company Name: Flinders University
Industry: Education
Revenue: \$638 Million (AUD)
Employees: 1,900+



Mission-critical priority Flinders University is one of the the fastest growing universities in Australia. A key mission critical priority is to improve student experience to drive revenue and enrolment growth while also ensuring enterprise efficiency, adaptability and improved environment sustainability. Flinders University's Information and Digital Services (IDS) division, has taken an adaptive digital strategy approach to help the university respond quickly to changes with technology and digital playing a pivotal role.



How Gartner helped

The client used:

- **Gartner's Adaptive Strategy Framework** supported the university to respond in a consistent structured way to disruption or change.
- **Gartner analyst and expert interactions** helped to make the Digital Strategy fit for purpose and focus on the right priorities at the right time.
- **Gartner Executive Partner** challenged thinking and helped guide the team to operate at a high level, required as a division.
- **Gartner Vendor Proposal Reviews and cost effectiveness research** determined whether a fair value is being provided by vendors, to make better, informed decisions.



Outcome

With support from Gartner, Flinders University's IDS division was able to:

- **Bring all the thinking together**, making sure the right priorities are focused on, at the right time, ensuring the Digital Strategy is fit for purpose for the university.
- **Confident decision-making** utilising best practices and key building blocks for an effective adaptive strategy.
- **Manage costs and optimize** vendor proposals and contracts across IT departments.

"I think it's really important for CIOs to make sure they're getting exposure to new thinking that is based on solid research - that's where Gartner does a really good job". Luke Havelberg, CIO, Flinders University