

Driving Business Transformation: How Gartner Empowered Dole Europe GBmH

Organization: Dole Europe GBmH
Industry: Retail
Employees: 200



Mission-critical priority Rainer Sörensen, Director, Dole Europe GBmH, sought support from Gartner to improve productivity and operational efficiency. Modernizing their business systems to stay aligned with industry demands, leveraging new technologies and talent management were other challenges they were facing.



How Gartner helped

- Gartner experts conducted **regular one-on-one client check-in sessions** to support them in their transformative initiatives.
- Gartner's analysts offered research, best practices, and insights to **upgrade Dole Europe's** business systems with minimum risks.
- Gartner also supported the company in initiating activities in education, recruitment, and process optimization to **enhance operational effectiveness**.



Outcome

- Continuous improvements in systems and processes resulted in **heightened productivity and operational efficiency**.
- The modernization of the business systems enabled Dole Europe to **stay ahead of industry trends, delivering superior customer experiences**.
- Trust-building efforts with senior management fostered collaboration and facilitated effective decision-making.

"Gartner has been instrumental in driving transformative change and helping us achieve business excellence. Their strategic insights and support have empowered us to enhance productivity and stay ahead of industry trends."

Rainer Sörensen, Director Business Solutions, Dole Europe GBmH