

Redefining Business Process Excellence: Axon Ivy's Success Story

Organization: Axon Ivy

Industry: Technology & IT Services

Employees: 500-1000



Mission-critical priority

Andreas Balsiger, Head of Product Management, Axon Ivy, sought support from Gartner to gain insights in scaling their solutions to meet the demands of a global clientele while maintaining their hallmark of innovation and agility.



How Gartner helped

- Gartner's **deep dive into market trends and cutting-edge technologies** empowered Axon Ivy with the foresight to anticipate market shifts and adapt proactively.
- Additionally, through access to Gartner's comprehensive analysis and strategic insights, **Axon Ivy enriched their knowledge base, enabling them to refine their product offerings and strategic initiatives.**



Outcome

- 1:1s with Gartner's analysts and experts acted as strong starting points for Axon Ivy's Head of Product Management to **effectively develop strategies that lead to growth.**
- By leveraging Gartner's insights and tools, Axon Ivy gained valuable insights that helped the company **drive value for its clients and sustain its leadership** in business process automation.

"Gartner's insights have been invaluable in redefining business process excellence and shaping our strategy. Their guidance on market trends and emerging technologies has enriched our knowledge and helped us make the right choices and ensure our long-term success." **Andreas Balsiger, Head of Product Management, Axon Ivy**