

Driving Digital Transformation: Munters' Success with Gartner

Organization: Munters
Industry: Manufacturing and Engineering
Employees: 1,000-5,000



Mission-critical priority

Kenneth Verlage, CIO/CDO, Munters, sought support from Gartner to formulate a comprehensive digital strategy aligned with their business goals. The client aimed to explore and implement emerging technologies, such as low code platforms, to enhance operational efficiency and competitiveness.



How Gartner helped

- Munters engaged with Gartner's research specialists, who provided **valuable insights and recommendations to shape their digital strategy.**
- The client **relied on Gartner as a trusted partner**, involving them throughout their digital transformation process, from strategy development to implementation.



Outcome

- Munters **saved significant time and resources** by using Gartner's market research.
- Gartner's guidance enabled Munters to identify the most suitable low code platforms, resulting in the **implementation of more efficient and cost-effective solutions.**

“Working with Gartner helps save time and resources spent in doing market research. I trust Gartner experts to give me the best and unbiased information. They help build big ideas and work out cost-effective solutions.” **Kenneth Verlage, CIO/CDO, Munters**