

Driving Sustainability and Efficiency: Malia Group's Journey with Gartner

Organization: Malia Group
Industry: Manufacturing
Employees: 2,300+



Mission-critical priority

Jennifer Sarraf Younane, CTO of Malia Group, sought Gartner's support to streamline the company's IT strategy and enhance sustainability by minimizing the environmental impact of their technology resources. Additionally, they wanted to navigate the complex technology landscape to ensure strategic IT investments.



How Gartner helped

- Provided **expert guidance and practical insights** through the IT **Symposium**.
- Offered a hands-on approach with consultants, facilitating **clarity in technology solutions**.
- Enabled **networking with CIOs and CTOs**, refining IT strategy and sustainability goals.



Outcome

- **Streamlined IT strategy**, achieving greater efficiency and sustainability.
- Equipped the team with actionable insights that led to **advanced digital solutions** and be at the forefront of innovation while **minimizing environmental impact**.
- Accelerated decision-making processes, significantly **reducing implementation time**.

"With Gartner's support, we cut decision-making time from months to weeks, streamlining our IT strategy for efficiency and sustainability." - **Jennifer Sarraf Younane, CTO, Malia Group**