

Harnessing AI for Customization

Organization: Tailoor

Industry: Technology & IT Services

Employees: <50



Mission-critical priority

Carlo Rugagini, Chief Digital Officer, Tailoor, sought support from Gartner to identify the best way for setting up AI on their platform and effectively executing the AI integration to provide a seamless experience for their customers.



How Gartner helped

- The client was facing a very crucial but vague challenge, where Gartner came in and provided much needed **structure and organization to the problem**.
- It provided valuable resources like **analyst sessions, insightful research and tools** to help Tailoor unravel the challenges of AI integration.



Outcome

- **Time Savings:**
By narrowing down and structuring an elaborate problem, Gartner helped Tailoor save much of the time that would have been spent in understanding all the new details and nuances to execute their AI vision.
- **Digital Transformation:**
Through their research, tools and experts, Gartner was able to help Tailoor identify the best model to set up AI in their platform and transform their digital experience.

" For me, Gartner is the best company to find the most viable and impactful solution in minimum time "

Carlo Rugagini, Chief Digital Officer, Tailoor