

Esteve's Digital Transformation through Strategic Innovation

Organization: Esteve
Industry: Healthcare, Life Sciences & Pharmaceuticals
Employees: <5,000



Mission-critical priority

Sira Martínez, Global Tech and Digital Director at Esteve, sought support from Gartner on transforming the IT department. They needed to shift the operating model and enhance departmental maturity to align with digitalization goals. They also aimed to improve stakeholder perception and deliver greater value.



How Gartner helped

- Provided **expert analysis and insights** to develop a comprehensive IT transformation strategy.
- Facilitated interactions with analysts to clarify goals and **accelerate decision-making**.
- Offered extensive documentation and guidance to **navigate digital transformation effectively**.



Outcome

- **Accelerated project delivery by 15%** and enhanced overall service delivery.
- **Improved the IT department's maturity**, enabling strategic contributions to company goals.
- **Enhanced the perception of IT within the company**, delivering tangible value to stakeholders.

"The support from Gartner has helped us navigate our digital transformation, improving our service delivery and stakeholder perception significantly." – **Sira Martínez, Global Tech and Digital Director**