

# DEUTZ AG's IT & Digital Transformation with Gartner

**Organization:** DEUTZ AG  
**Industry:** Manufacturing & Engineering  
**Employees:** 5,000+



## Mission-critical priority

Christian Hürter, CIO of Deutz AG, sought support from Gartner to realign IT and digital functions. They needed to accelerate their transition into new markets and enhance competitive advantage. They also aimed to integrate collaboration, differentiation, and standardization into their IT&D strategy.



## How Gartner helped

- Provided expert guidance to outline an **IT & Digital operating model**, aligning with the Dual+ strategy.
- Empowered DEUTZ AG to develop **internal solutions** with skills, data, and perspectives.
- Offered **insights from over 20 analysts** on security, enterprise architecture, and technology assessment.



## Outcome

- Achieved **cost savings** through improved decision-making in purchasing and license management.
- **Optimized processes** by introducing a new IT demand management process and organization.
- **Minimized risks**, particularly in information security, through comprehensive analysis.

“Gartner has been instrumental in guiding our IT and digital transformation at Deutz AG. Their expertise and insights have empowered us to develop our own solutions, transforming IT from a reactive support function into a proactive driving force.” **Christian Hürter, CIO**