## Gartner for Technology Professionals

# Optimizing Costs and Enhancing Digital Transformation with Gartner's Expertise

**Organization:** EDF Renewables

**Industry:** Energy & Utilities

Employees: 5,000+



## **Mission-critical priority**

Dalen Copeland, Vice President of Digital Technology at a renewable energy organization, used Gartner's support to enhance digital transformation, IT operations, and cybersecurity. Leveraging Gartner tools like the CIO Score and cost optimization services led to significant contract savings and improved team collaboration.



#### **How Gartner helped**

The client used:

- CIO Score and Digital Ambitions: Gartner's CIO Score helped the client assess their organization's digital ambitions and track progress toward objectives, providing a structured framework for ongoing evaluation.
- Operating Model Workshops: Enhanced team collaboration for business outcomes.
- Cost Optimization: Saved about a million dollars on a major contract.



#### **Outcome**

With support from Gartner, the client:

- **Leadership Transition:** Gartner facilitated a smooth transition into a technology leadership role.
- Cost Savings: Saved around \$1 million dollars using Gartner's cost optimization services.
- Improved Team Collaboration: Through operating model workshops, the client enhanced team collaboration, aligning efforts to achieve key business outcomes.

"We had a significant contract for application managed services, and with the assistance of Gartner's cost optimization team, we were able to save approximately \$1 million." — Dalen Copeland, Vice President of Digital Technology at EDF Renewables

