

Wipro Advances Digital Workplace and AI Strategy

Organization: Wipro, India
Industry: IT Services and IT Consulting
Employees: 10,000+



Mission-critical priority

Sidharth Mukherjee, General Manager, Wipro sought support from Gartner to shape its Digital Workplace Services (DWS) and AI strategy. They needed to accelerate innovation and align their DWS portfolio with emerging business priorities. They also aimed to enhance decision-making and strengthen their global market position.



How Gartner helped

- Delivered **expert research and analyst guidance** to shape Wipro's DWS and AI strategy.
- Facilitated **regular inquiry sessions and vendor briefings** to validate priorities and benchmark against the market.
- Provided **actionable resources**—including hype cycles, strategic planning guides, AI use case insights **AskGartner** to prioritize AI initiatives—to inform decision-making.



Outcome

- **Accelerated innovation** and improved time-to-market for DWS and AI-led solutions
- **Enhanced Wipro's differentiation** and strengthened client value propositions.
- **Elevated executive decision-making** and improved global market positioning.

"Gartner has been a strategic partner for us in shaping our digital workplace product roadmap and future-of-work strategy " -**Sidharth Mukherjee, General Manager, Wipro**