

# Accelerating Innovation in AI Infrastructure

Company Name: Di-Matrix  
Industry: IT Services  
Employees: <500



## Mission-critical priority

Cheng He, Chief Technology Officer of Di-Matrix, aimed to sharpen market positioning and strategically align product development with rapidly evolving trends in AI and data infrastructure.



## How Gartner helped

**Delivered in-depth market and competitor insights** to inform strategic decision-making.

**Advised on aligning product features with emerging AI infrastructure trends** for relevance.

**Provided ongoing expert guidance** to support data-driven, forward-looking business strategies.



## Outcome

- **Strengthened differentiation and visibility** in a highly competitive AI market.
- **Accelerated product innovation and adaptation** to meet evolving industry demands.
- **Enabled sustainable digital transformation and long-term organizational growth.**

“Gartner’s market guide and analyst insights gave us the clarity we needed to position ourselves and stand out in a competitive AI landscape.”

- **Cheng He, Chief Technology Officer of Di-Matrix**