

Navigating Complexity and Driving Innovation in a Rapidly Changing Technology Landscape

Company Name: AstraZeneca
Industry: Pharmaceutical
Revenue: \$54B
Employees: 83,000+



Mission-critical priority

Their top priority is being able to adopt new technologies safely and effectively, ensuring that every investment supports both growth and robust cyber risk management.



How Gartner helped

The client used:

- **Access to a global network of peers**, enabling the sharing of strategies and solutions for common technology challenges
- **Utilized proven insights and best practices**, helping inform technology decisions with confidence and clarity
- **Discussed common challenges**, and found suggestions through peer and expert interactions



Outcome

With support from Gartner for Practice, the client:

- **Enhanced the organization's ability to adopt new technologies** safely and effectively, supporting both growth and robust cyber risk management
- **Increased confidence in tackling large-scale opportunities**
- **Enabled a more agile, customer-centric technology strategy**, positioning the organization to thrive amid rapid industry change