Gartner for CIOs Team

City of Corona Achieves Key Goals and Innovation with Gartner Expertise

Organization: City of Corona
Industry: State & Local Government
Employees: 850+

Mission-critical priority

Chris McMasters, Chief Information Officer for the City of Corona, sought support from Gartner to select the best ERP system and develop an effective AI strategy while maximizing the value of taxpayer dollars. The client worked with Gartner to make informed technology decisions, optimize costs, and enhance strategic planning.

How Gartner helped

The client used:

- **Strategic guidance and research** to evaluate ERP products and understand the vendor landscape.
- **Analyst support to build a strategic plan** and identify high-impact use cases for AI.
- **Objective, vendor-agnostic insights** to augment internal resources for both strategic and tactical initiatives.

Outcome

With support from Gartner, the client:

- **Saved hundreds of thousands of dollars** by selecting the right ERP system.
- **Built a clear, strategic AI plan** and identified high-return use cases.
- **Augmented internal capacity** with expert research and tactical support.

"Gartner saved us not only time, but cost in selecting our new ERP." — **Chris McMasters, Chief Information Officer at City of Corona**

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