

Allianz Türkiye Advances Enterprise AI Strategy with Gartner



Mission Critical Priority

Evren Ayorak, CIO and Executive Board Member, Allianz Türkiye, sought support from Gartner to scale AI adoption, build a data-driven organization, align executive stakeholders on strategic priorities, and make informed technology investment decisions in a rapidly evolving market.

How Gartner helped

- Provided **executive guidance and analyst expertise** to shape Allianz Türkiye's AI strategy.
- Enabled a **scalable data operating model** to support AI and business transformation.
- Delivered **research-backed insights and benchmarks** to inform technology investment decisions.



Outcome

- Achieved **executive alignment on AI strategy**, balancing innovation opportunities with governance and risk considerations.
- Established a **data-driven organizational model** to scale AI and analytics initiatives across the business.
- Accelerated **technology decision making** with expert insights, benchmarks, and global best practices.



“Gartner helped us align our executive leadership around the opportunities, risks and organizational impact of AI. Their insights enabled us to make more informed strategic decisions and build a stronger foundation for scaling AI across the business.” – **Evren Ayorak, Chief Information Officer**

