

The 2026 Gartner Eye on Innovation Awards

➤ About the Awards

The Gartner Eye on Innovation Awards (EOI) honor organizations for achieving tangible business impact through the innovative use of technology. Each year, the competition recognizes pioneering initiatives from organizations that apply creative technology solutions to deliver measurable outcomes across industries and segments. Finalists are selected by a team of Gartner technology experts. Winners are selected by panels of senior executives from around the world.

Entries should be submitted by 11:59 PM EDT, Friday, May 15, 2026.

The awards are open to both Gartner clients and non-clients. Submissions are accepted from end-user organizations only, i.e. organizations that provide products or services to individuals and businesses. Submissions are not permitted from technology vendors or technology services providers (TSPs), i.e. organizations that develop, manufacture, market, or sell technology products, solutions, or services. Any such submissions will be disqualified.

Upon submission, entrants will receive a confirmation email. If you do not receive a confirmation email within a day, if you are unsure that your entry was successfully received, or if you have any questions regarding eligibility or the status of your submission, contact EOI@gartner.com.

➤ Eligibility and Participation

Eligible organizations can enter **up to five** separate submissions per year for the Gartner Eye on Innovation Awards. All submissions will be automatically considered in both the Industry and the Organizational Size Segment they are aligned with. Additionally:

- All submissions in Education are automatically considered for our Midsize Enterprises Awards.
- All submissions at the State/Provincial or Local Government level will also be automatically considered for our Midsize Enterprises Awards.
- All submissions at the Federal/National Government level will also be automatically considered for our Large Enterprises Awards.

➤ Participating Industry and Org Size Segments

INDUSTRY SEGMENTS

- **ADVANCED MANUFACTURING**

Organizations that design, develop, produce, assemble, install and/or service products, components, raw materials or assets.

- **BANKING AND INVESTING**

Licensed or regulated institutions that provide products or services to individuals and businesses. Examples include, but are not limited to:

- Banks or Credit Unions (incl. Government-Operated Banks, Building Societies, etc.)
- Buy-side Investment Firms (incl. Asset Management, Wealth Management, Hedge Funds, etc.)
- Sell-side Investment Firms (incl. Investment Banks, Institutional Brokerages, etc.)
- Securities and Commodities Exchanges
- Regulated Non-Bank Lenders
- Regulated Non-Bank Payment Providers or Networks

- **COMMUNICATIONS SERVICE PROVIDERS**

Licensed or regulated institutions that provide communications services to individuals and businesses.

- **EDUCATION**

Any educational institution that provides preschool, K12, higher education or continuing education. Submissions can include partnership projects with other entities but must be submitted by the educational institution.

- **GOVERNMENT**

Includes government organizations across all levels: federal/national, state/provincial and local.

- **HEALTHCARE AND LIFE SCIENCES**

Includes payers, providers and life sciences institutions. Each sector is judged separately.

- **INSURANCE**

Licensed or regulated institutions that provide products or services to individuals and businesses, including life and annuities insurance, P&C insurance and reinsurance.

- **OIL & GAS**

Includes oil and gas organizations in upstream and downstream oil & gas companies.

- **POWER & UTILITIES**

Includes power and utility organizations across segments: power, natural gas, water/wastewater.

- **RETAIL & CONSUMER GOODS**

- **Retail**

Organizations that sell goods and services to consumers in relatively small quantities for individual use or consumption rather than for resale.

- **Consumer Goods**

Organizations involved in the design, formulation, production and distribution of consumer products (everyday, non-durable products) to individuals and businesses.

ORG SIZE SEGMENTS

- **MIDSIZE ENTERPRISES**

*Includes organizations with an annual revenue of **less than \$1 billion** only, i.e., midsize enterprises that provide products or services to individuals and businesses. This segment also includes all educational institutions and all state/provincial and local-level government organizations.*

- **LARGE ENTERPRISES**

*Includes organizations with an annual revenue or operating expenses of **more than \$1 billion** only, i.e., large enterprises that provide products or services to individuals and businesses. This segment also includes federal/national-level government organizations.*

If you are unsure what Industry or Org Size Segment your organization is eligible for, please email us at EOI@gartner.com and await our response.

➤ **Conditions of Participation**

Entry is open to executives from any eligible end-user organization (not technology vendors or technology services companies) that launched an innovative project using digital technology capabilities, products or services **during the period of January 1, 2025 – May 15, 2026**. **No entries that were launched prior to January 2025 will be accepted. All entries must be written in English.**

As a condition of participation, all entrants acknowledge and agree to the following terms:

- Gartner reserves the right to talk publicly about the finalists and winners of the Eye on Innovation Awards, as well as their projects and initiatives. This may include the issuance of press releases or other marketing and communication collateral. Companies that would like to leverage nominations of finalist/winner status for their own press and PR activities need to seek permission and comply with [Gartner's Content Compliance Policy](#).
- Each finalist will be asked to produce a short video presenting its innovation. These videos will be uploaded to a public-facing 2026 Gartner Eye on Innovation Awards website. **Failure to produce this video in the requested timeframe will result in losing status as a finalist.**
- Gartner reserves the right to publish short summaries of the finalists and winners for Gartner clients.

The summaries will be based only on the information provided by the finalists in their videos.

➤ **Finalist Selection Process and Awards Assessment Criteria**

- **All submissions will be judged, and finalists will be selected by a panel of Gartner experts.**
- **A panel of judges comprising senior industry/org size segment executives worldwide will score the finalists based on a Gartner-defined rubric.** To ensure fairness, all finalist entries will be anonymized by Gartner staff prior to scoring. The judges will be asked to evaluate only entries where there is no conflict of interest (i.e., they will not be asked to judge in a category, sector or region in which their organization is participating). The highest-scoring finalists will be selected as the winners and runners-up in each region.

Awards FAQ

Q. How does our organization enter the Eye on Innovation Awards?

A. To participate, you must submit an entry conforming to the conditions of participation listed above. All entries must be submitted online using [Gartner's EOI online form](#). Note that there is a **750-character limit** per section (note: it's 750 characters, NOT words). Each question should be answered as fully as possible and should include hard data/numbers/facts where possible. Please do not send separate emails or submit additional attachments, as they will not be considered.

Q. What kinds of projects qualify for the awards?

A. To be eligible, a technology-related initiative must have been launched during the period of **January 1, 2025, through May 15, 2026. Only submissions written in English will be accepted.** The project or initiative could be in any stage of development, from a pilot to already having been launched as a product/service/initiative. However, note that Gartner's assessment rubric weighs more favorably those projects that are already delivering tangible benefits and results (both qualitative and quantitative).

Q. What do you do with my registration details (e.g., name and email provided with submission)?

A. Your registration details will be used to process your entry, keep you up to date about our awards program, logistical details should you be selected as a finalist, and for potential future research. You may also receive commercial outreach from Gartner following your participation; you can opt out at any time.

Q. How do I update or cancel my submission details?

A. You can update your registration and submission details at any time before the **May 15, 2026** deadline [here](#). Should you decide to cancel your submission, please notify EOI@gartner.com. If you don't wish to receive any more information or updates regarding the Gartner Eye on Innovation Awards, you may request removal from our distribution list via email.

Q. Can I submit multiple entries?

A. You can submit **up to five** entries for your organization. If you operate globally and have subsidiaries in different regions, select the most relevant region for each of your submissions. If you have more than five potential innovations to submit, please select which **five** you consider to be the best. **If you submit more than five projects, Gartner will consider only the first five submissions in the order in which they were received.**

Q. Are there predefined award categories within each industry or org size segment?

A. No. You can submit any technology-related initiative that you consider to be innovative. Gartner will review all submissions, comparing and assessing them for the selection of finalists and winners.

- For most participating organizations, finalists and winners will be declared on a regional basis (for the Americas, APAC and EMEA). Depending on the number of submissions, Gartner reserves the right to split or consolidate regions to best administer the Awards in Gartner's discretion.
 - Finalists and winners in the **Healthcare and Life Sciences** will be selected across three sectors: **payers, providers and life sciences** companies.
 - Finalists and winners in **Education** will be selected across two sectors: **Higher Education** and **K12**, with

further segmentation possible by region, depending on the number of participants.

Q. Can vendors, systems integrators, or technology and service providers facilitate or help in the submission process? Can a vendor jointly enter a submission or submit a video with a finalist?

A. No. Vendors are not allowed to participate or to complete any submission documents on behalf of any end-user-eligible institution. Any such submissions will be disqualified.

Q. Who can submit nominations?

A. Nominations can be submitted by any qualified, authorized representative from the submitting organization. We ask that submitters remain available for contact throughout the process. Technology vendors, consultants, services companies, etc., as defined above, are not allowed to submit or participate in the Eye on Innovation Awards program.

Q. Do I need to be a Gartner client to participate in the Eye on Innovation Awards?

A. No. Any end-user organization meeting the eligibility criteria outlined above can submit an entry.

Q. Can I or someone from my organization apply to be part of the judging panel?

A. Interested senior-level (e.g. SVP+ or equivalent) executives from eligible organizations may email EOI@gartner.com for consideration. Executives from technology providers, vendors, etc. will **NOT** be permitted to be part of the judging panel.

Q. Will Gartner announce the winners publicly?

A. Yes, the finalists, runners-up and winners will be announced at our award webinars, on our website and through Gartner's social media channels.

Q. Do finalists have to provide a video to be considered eligible finalists?

A. Yes, each finalist will be asked to provide a short video that describes their innovations once they are notified of their selection as finalists. Failure to do so will result in them no longer being considered a finalist. Gartner will contact all finalists and send them a template for their videos.

Q. When will participants be informed of the status of their submission?

A. We expect to inform all participants whether they have been selected as finalists **no later than August 30, 2026**.

Q. Can participating firms discuss the details of their project with a Gartner expert?

A. To protect the integrity of the evaluation and scoring process, Gartner cannot discuss the quality or details of your submission before the evaluation process is completed and finalists have been announced. However, if you wish to discuss your entry with a Gartner analyst AFTER finalists have been announced, contact your Gartner representative. Please be aware that our scoring and evaluation process is final, and no decisions may be reversed - the conversation would be purely for informational purposes.

Good luck!