Gartner

2025 Gartner
Eye on Innovation Awards

for Banking and Investing

Introduction

This global award series recognizes banks, credit unions, securities and commodities exchanges, investment firms, lending services and payments providers for their innovative use of technology to drive best-in-class initiatives. All submissions are assessed and finalists selected by a team of Gartner industry experts. Winners will be selected by an external panel of judges comprising senior industry executives across three separate regions: APAC, EMEA and the Americas. Winners will be announced in late 2025.

ALL entries must be received by Friday, May 30, 2025.

ALL entries must be submitted via the ONLINE ENTRY FORM.

Entrants will receive a confirmation email after submission. If you do not receive confirmation, or if you are unsure that your entry was successfully received, please contact FSEyeOnInnovation@gartner.com.

Award Eligibility and Number of Submissions

Submissions are accepted from end-user organizations only, i.e., licensed or regulated institutions that provide products or services to individuals and businesses. Eligible types of institutions include, but are not limited to:

- Banks or Credit Unions (incl. Government-Operated Banks, Building Societies, etc.)
- Buy-side Investment Firms (incl. Asset Management, Wealth Management, Hedge Funds, etc.)
- Sell-side Investment Firms (incl. Investment Banks, Institutional Brokerages, etc.)
- Securities and Commodities Exchanges
- Regulated Non-Bank Lenders
- Regulated Non-Bank Payment Providers or Networks

If you are not certain whether your institution meets the rules of eligibility, please email FSEyeOnInnovation@gartner.com and await our response.

Submissions are not permitted from technology vendors or technology services companies. Any such submissions will be disqualified.

Eligible organizations can enter **up to three** submissions per year for the Eye on Innovation Awards for Banking and Investing. There are no predefined participation or award categories. Submissions may include:

- Business models that deliver new strategic value or profit

- Technology-related services or products that improve customer experience
- Use of automation and intelligence to increase operational efficiency or reduce costs
- Creation of business ecosystems and platforms that extend an existing value proposition

Conditions of Participation

Entry is open to executives from any eligible institution (not technology vendors or technology services companies) that launched an innovative project using digital technology capabilities, products or services **during the period of January 1, 2024 – May 30, 2025. No entries that launched prior to January 2024 will be accepted. All entries must be written in English.**

As a condition of participation, all entrants acknowledge and agree to the following terms:

- Gartner reserves the right to talk publicly about the finalists and winners of the Eye on Innovation Awards for Banking and Investing, as well as their projects and initiatives. This may include the issuance of press releases or other marketing and communication collateral. Companies that would like to leverage nominations of finalist/winner status for their own press and PR activities need to seek permission and comply with Gartner's Content Compliance Policy.

- Each regional finalist will be asked to produce a short video presenting its innovation. These videos will be uploaded to the public-facing 2025 Gartner Eye on Innovation in Banking and Investing awards website. Failure to produce this video will result in losing status as a finalist.

- Gartner reserves the right to publish short summaries of the regional finalists and winners for Gartner clients. The summaries will be based only on the information provided by the finalists in their videos.

Finalist Selection Process and Awards Assessment Criteria

- **All submissions will be judged by a panel of Gartner experts. Based on this evaluation, finalists are selected in each of our three regions (APAC, Americas, EMEA).**

- **A panel of judges comprising senior industry executives from across the globe will score the finalists based on a Gartner-defined framework.** To ensure fairness, all finalist entries will be anonymized by Gartner staff. The judges will only be asked to score entries that are from a region different from the one they are representing and in which their company may be participating. The highest-scoring finalist will be selected as the winners and runners-up in each region.

Awards FAQ

Q. How does our organization enter the Eye on Innovation Awards?

A. To participate, you must submit an entry conforming to the guidelines listed in the template above. All entries must be submitted online using 2025 Gartner Eye On Innovation Awards for Banking and Investing. Please do not send separate emails or submit additional attachments as they will not be considered.

Q. What kinds of projects qualify for the awards?

A. To be eligible, a technology-related initiative must have been launched during the period of **January 1, 2024, through May 30, 2025. Only submissions written in English will be accepted.** The project or initiative could be in any stage of development, from a pilot to already having been launched as a product/service/initiative. However, note that Gartner's assessment framework weighs more favorably those projects that are already delivering tangible benefits and results (both qualitative and quantitative).

Q. What do you do with my registration details (e.g., name and email provided with submission)?

A. Your registration details will be used to process your entry, keep you up to date about our awards program, logistical details should you be selected as a finalist, and for potential future research. You may also receive commercial outreach from Gartner following your participation; you can opt out at any time.

Q. How do I update or cancel my submission details?

A. You can update your registration and submission details at any time here. Should you decide to cancel your submission, please notify FSEyeOnInnovation@gartner.com. If you don't wish to receive any more information or updates from us regarding the Gartner Eye on Innovation Awards for Banking and Investing, you may request removal from our distribution list via email.

Q. What do I do once I've prepared my entry?

A. Entries will only be accepted if submitted via our online entry form. Please do not provide separate attachments, as we will not consider them. Do note that there is a **750-character limit** per section (note: it's 750 characters, NOT words). Each question should be answered as fully as possible and should include hard data/numbers/facts where possible.

Q. Can I submit multiple entries?

A. You can submit **up to three** entries for your company on a global basis. If you operate globally and have subsidiaries in different regions, select the most relevant region for each of your submissions. If you have more than three potential innovations to submit, please select which **three** you consider to be the best. **If you submit more than three proposals, Gartner only will consider the first three submissions and will reject any others.**

Q. Are there predefined award categories?

A. No. You can submit any technology-related initiative that you consider to be innovative. Gartner will review all submissions, comparing and assessing them for the selection of finalists and winners across our three regions: Americas, EMEA, and APAC.

Q. Can vendors, systems integrators, or technology and service providers facilitate or help in the submission process? Can a vendor jointly enter a submission or submit a video with a finalist?

A. No. Vendors are not allowed to participate or to complete any submission documents on behalf of any end-user eligible institution. Any such submissions will be disqualified.

Q. Who can submit nominations?

A. Nominations can be submitted by any qualified and authorized executive from the submitting organization or by an approved representative by the submitting organization. We ask that submitters remain available for contact throughout the process. Technology vendors, consultants, services companies, etc., are not allowed to submit innovation initiatives.

Q. Do I need to be a Gartner client to participate in the Eye on Innovation Awards for Banking and Investing?

A. No. Any end-user company meeting the eligibility criteria outlined above can submit an entry.

Q. Can I or someone from my organization apply to be part of the judging panel?

A. Interested senior-level (e.g. SVP+ or equivalent) industry executives from eligible companies may email FSEyeonInnovation@gartner.com for consideration; however, please note that to avoid a conflict of interest, judges will not evaluate submissions from their own organization or in the region they are competing in. Executives from technology providers, vendors, etc. will **NOT** be permitted to be part of the judging panel.

Q. Will Gartner announce the winners publicly?

A. Yes, regional winners and runners-up will be announced at our award webinar, at our website and in Gartner's social media channels.

Q. Do finalists have to provide a video to be considered eligible finalists?

A. Yes, finalists will be asked to provide short videos that describe their innovations once they are notified of their status as finalists. Failure to do so will result in them no longer being considered a finalist. Gartner will contact all finalists and send them a template for their videos in August 2025.

Q. When will participants be informed of the status of their submission?

A. We expect to inform all participants whether they have been selected as finalists in **August 2025.**

Q. Can participating firms discuss the details of their project with a Gartner expert?

A. To protect the integrity of the evaluation and scoring process, Gartner cannot discuss the quality or details of your submission before the evaluation process is completed and finalists have been announced. However, if you wish to discuss your entry with a Gartner analyst AFTER finalists have been announced, you may request to speak to an expert. Please be aware that our scoring and evaluation process is final, and no decisions may be reversed - the conversation would be purely for informational purposes.

Good luck!