

Building a Learning and Development Strategy to Drive Talent Growth

Company Name: Walkers Global
Industry: Professional Services
Revenue: \$160M
Employees: <800

 **Mission Critical Priority** Building a unified and strategic L&D framework to support talent development and growth.

How Gartner helped

- Client used L&D research, including strategy frameworks and diagnostic tools to shape a cohesive L&D strategy.
- Advisory sessions with Gartner experts who guided both high level strategic framing and detailed planning.
- Support on broader priorities such as a values refresh initiative aimed at aligning culture with rapid organizational growth.



Outcome

- Launched **Walkers Academy**, unifying previously siloed training programs under a strategic L&D framework that resonates strongly with the business.
- Introduced the first leadership development program, generating rapid engagement and clear early traction.
- Strengthened CHRO leadership impact and elevated HR capability across the organization.



“Gartner has been fantastically helpful in our thought processes and helping us get to a strategy around learning and development.”
Claire Townshend, CHRO, Walkers Global

