

# Transforming Employee Experience Strategy

**Company Name:** DeVry University  
**Industry:** Education  
**Revenue:** \$126.2M  
**Employees:** 6,000+



## Mission-critical priority

CHRO and University Relations Officer Dave Barnett was tasked with supporting DeVry University's transition to a hybrid work environment. His goal was to maintain DeVry's "Culture of Care" and close employee engagement in such unprecedented times.



## How Gartner helped

The client used:

- **Gartner data, analysis and insights** to quantitatively inform and contextualize their decisions and evaluate themselves against their competitors
- **Expert advice from a Gartner Executive Partner** who leveraged his own experience to benchmark DeVry's progress and provide access to the right information at the right time



## Outcome

With support from Gartner for HR, the client:

- **Improved efficiency** by providing data to enable confident, informed decision-making
- **Reduced DeVry's turnover rate to less than half the national average** by maintaining close employee engagement
- **Maintained an average time-to-fill rate under 30 days** for all open roles

"...not only does Gartner provide the data, but they actually provide the insight and how we should think about the data, how we should contextualize it... and apply it to what we do."

- Dave Barnett, CHRO and University Relations Officer, DeVry University