



Gartner TalentNeuron™

# Identifying the Best Locations for New Offices

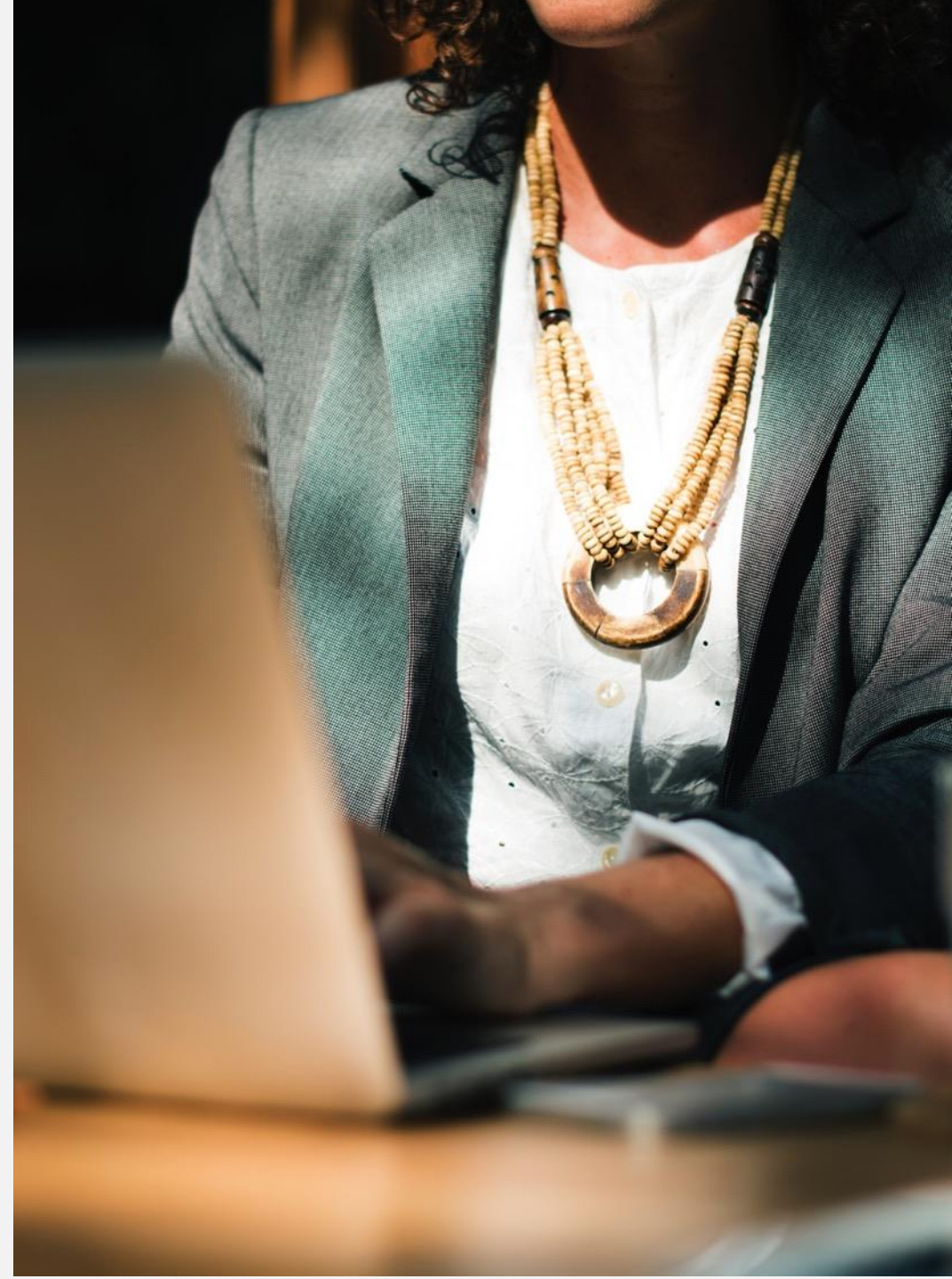
Client Success Story: Infosys

Infosys was looking for suitable locations to open new innovation hubs across the country as it focused on expanding client services. With a series of stiff competitors all vying for business in the same tech consulting sector, Infosys needed to think out of the box. With insights from Gartner TalentNeuron, the head of talent acquisition was able to identify the most cost-effective locations with a good supply of target talent.

**Industry:** Information technology

**Revenue:** \$12 billion

**Employees:** 200,000+





## Mission-critical priority

Select strategic locations to support business growth.



## How Gartner helped

With Gartner TalentNeuron's location analysis capabilities, the head of talent acquisition was able to better understand where the talent with the needed profiles chose to live beyond the obvious and more competitive locations like the Bay Area. Gartner TalentNeuron provided insights on the skills available in various locations, the university ecosystems for fresh talent, and the cost and quality of life to guide decision making.



## Mission accomplished

With Gartner TalentNeuron, Infosys:

- Identified six cost-effective locations with ample talent supply where Infosys could develop innovation hubs
- Elevated the profile of recruiters and the entire talent acquisition function from order takers to advisors to the business

## Achieve your mission-critical priorities with Gartner TalentNeuron

[Learn More](#)