



Gartner TalentNeuron

Location and cost optimization with TalentNeuron

Client Success Story

A large healthcare company was poised to enter new global markets, however, the executive leadership was concerned about securing the critical skills needed to achieve this expansion. With Gartner TalentNeuron, the HR leadership recommended alternate locations of successful global expansion, decreasing the risk on investments, and saving money on labor and HR operational costs.

Industry: Healthcare

Revenue: \$2.8 Billion

Employees: 7000



"If you think about the value that TalentNeuron brings in terms of the business insights. One bad business decision costs the company way more than you could ever spend on TalentNeuron."

Head of Talent Analytics, Global Healthcare Organization



Mission-critical priority

The Head of Talent Analytics needed real-time labor market insights to guide decision-making for critical and sustainable business growth in new geographies



How Gartner helped

The client used Gartner TalentNeuron's Location Analyzer Tool to compare the supply and demand of three roles critical to lab expansion across specific regions. The HR team secured an in depth analysis of 10-12 Eastern Europe locations and modeled the impact of potential decisions to influence business leaders with a Customized Location Optimization Workbench and Advisory Support. The HR analytics team enabled recruiters to advise the business with trusted global market data via the TalentNeuron Talent Sourcing Reports.



Mission accomplished

With Gartner TalentNeuron's support the Head of Talent Analytics:

- Avoided costly misplaced business decisions through the selection of a new location with critical talent supply
- Shortlisted top locations for sustainable growth in the US to support future growth
- Supported HR analytics maturity growth to reduce operational costs involved in workforce planning

See the Gartner TalentNeuron platform in action

[Request a Demo](#)