

How Gartner Helped PSECU Develop Effective Change Management

Company Name: PSECU
Industry: Banking
Revenue: > \$450M
Employees: Approx. 1,000



Mission-critical priority

As CHRO, Sandra's top priority was to build and implement an effective change management program across PSECU to help her organization embrace and remain competitive in the new pace of change.



How Gartner helped

The client used:

- **Gartner Advisory Services** to ideate on change management and access the right Gartner resources at the right time
- **Gartner research and insights** to inform change management decisions and gain credibility within PSECU
- **Gartner Conferences** to upskill HR leadership



Outcome

With support from Gartner for HR, the client:

- **Lead** data-driven conversations to gain buy-in from the PSECU Board
- **Develop and implement** an effective change management across PSECU
- **Position** the HR function as a credible, key strategic partner to the PSECU Board

“When I bring forward research from Gartner, it's viewed as very credible. So that's been very helpful to sell ideas throughout the executive leadership team and really the ranks within all leaders of the organization.”