

Shifting to a Hybrid Model for Future Success

Organization Name: Security Bank Corporation

Industry: Banking

Revenue: \$782 million

Employees: 8000



Mission critical priority

Shifting towards a hybrid workforce model by equipping employees with the right tools and technologies, and prepare leaders for this model by upgrading their soft skills and providing quality coaching.



How Gartner helped

- **Gartner advisors** provided the SVP with helpful insights on the working styles of other organizations globally, and how these organizations were successfully pivoting towards a hybrid model.
- **Gartner's insights, articles, and surveys** were critical for the HR team in preparing the pitch to the board, members and leaders, that hybrid is the new normal.



Business impact

With Gartner's support, the SVP, HR was able to:

- **Gain fast access to information** and benchmarking data, increasing the credibility of the HR team shifting to a hybrid model.
- **Peer Connect platform** helped to understand what other organizations were prioritizing going through the same challenges.
- Rather than hire an entire additional headcount, **leveraged Gartner as an extension of their team** and access subject matter experts to learn more.

"We used Gartner as an extension of our own team, to map out key priorities and support areas of focus."

Nerissa Berba, SVP, Head Human Capital Management Group

Gartner for HR



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Our expert guidance and tools enable faster smarter decisions and stronger performance on your most critical priorities.

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