



Gartner TalentNeuron™

# Campus Recruiting Strategy

Client Success Story: Infosys

To meet aggressive growth targets, Infosys' leadership turned to its head of talent acquisition to expand the university programs to find, attract and retain a higher volume of top-notch university candidates. With data insights from Gartner TalentNeuron™, the head of talent acquisition was able to strengthen its university recruitment program to secure talent for the future.

**Industry:** Information technology

**Revenue:** \$12 billion

**Employees:** 200,000+





## Mission-critical priority

Develop an innovative talent acquisition program to support business growth.



## How Gartner helped

Gartner TalentNeuron supported the head of talent acquisition with critical insights to partner with the right universities, providing data on the schools with programs aligned to its skill needs and the schools that would help diversify its talent pool.



## Mission accomplished

With Gartner TalentNeuron, Infosys:

- Expanded the university program from 124 university recruits to 1,500
- Supported the organization's growth goals, building the workforce of the future through cost-effective talent acquisition, which saved the organization roughly \$20 million
- Diversified talent by tapping into new talent pools across the country

**Achieve your mission-critical priorities with Gartner TalentNeuron**

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